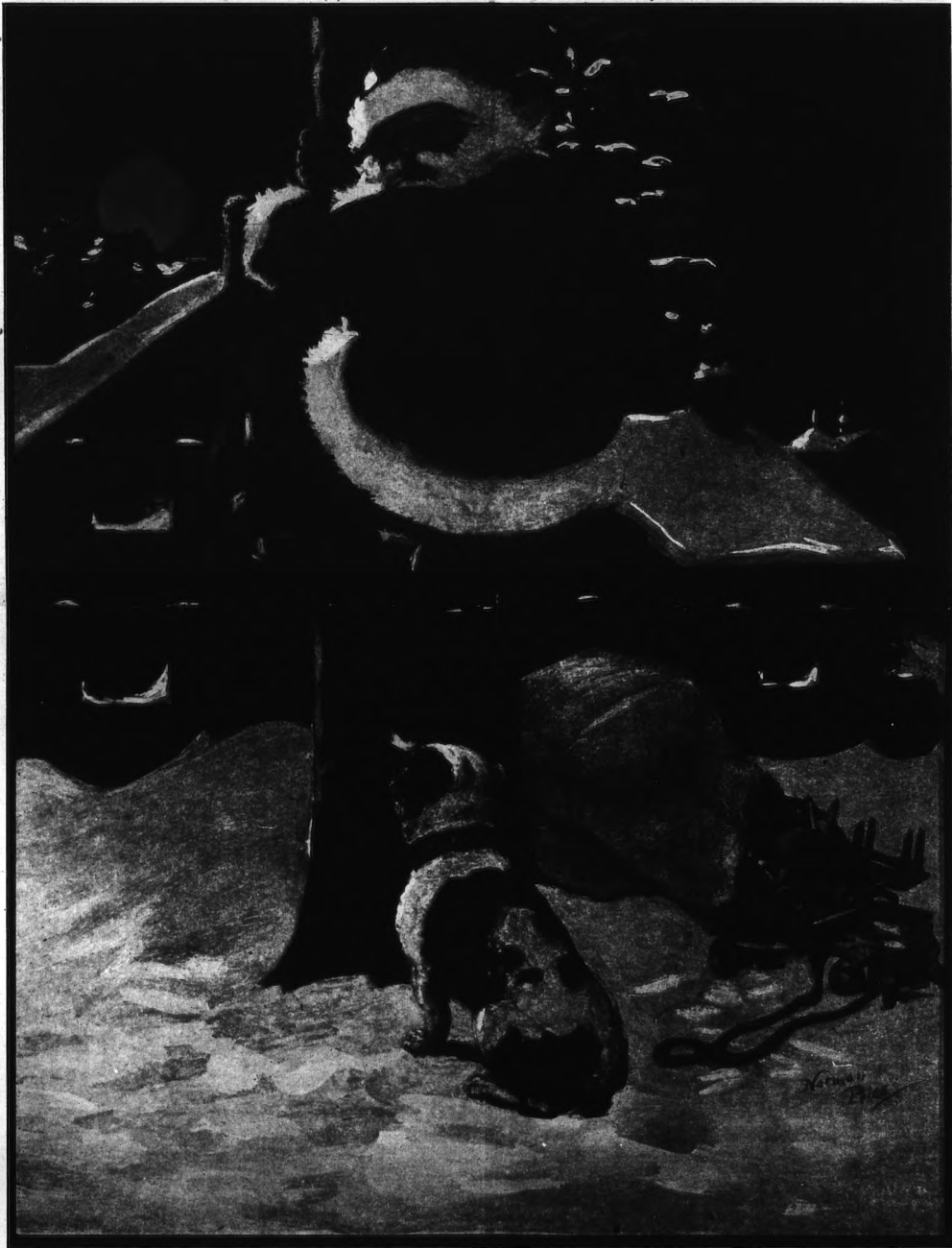


THE BLAIRMORE ENTERPRISE

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THE BLAIRMORE ENTERPRISE CHRISTMAS NUMBER, FRIDAY, DECEMBER 17, 1937.

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Christmas Greetings

1937

His Excellency Goes "Down North"

by ISABEL C. ARMSTRONG, Ottawa
President of The Canadian Women's Press Club

His Excellency, the Governor-General, has definite proof that there is a Santa Claus and that he lives in the far north of Canada. He met him, in fact, during the past summer when he made a trip to the Western Arctic by the Mackenzie River route. This is the story as it was told to the writer by a member of the party that accompanied Lord Tweedsmuir on this journey by river boat and portage transport arranged by the Hudson's Bay Company:

"We left Good Hope on the Mackenzie River about half past ten o'clock in the evening and had not proceeded many miles down stream when we were hailed by a canoe containing the queerest collection of individuals. The ship dove to, to allow the canoe to come alongside, and out stepped a funny little man with a red face, wearing a parka and muskrat skins trailing all around him. Following him was a tall, dignified gentleman with a long white beard, dressed in a very ornate white musk-skin coat and leggings. Behind him was a large man in a yellow parka carrying a tom-tom and snow shoes and also generously adorned with furs of various kinds.

"The little man in front suddenly proclaimed in a loud voice, 'Make way for His Most Enrosted Majesty'. . . . Of course we were approaching the Arctic Circle and this was King Santa Claus, accompanied by the Arctic Bard and Priest, arriving to examine us before allowing us through. The captain was asked several searching questions, but Santa Claus eventually was satisfied and ordered his Bard to read the proclamation allowing His Excellency to proceed and giving him a welcome to the north. It was the general opinion that this was the first time that any ceremony comparable to crossing the equator had been enacted



His Excellency The Governor-General

dozen chickens and also a horse left with the owner about five miles from Fort Simpson. We stopped there early in the morning to take on wood. The bank was steep and covered with large boulders. The horse went ashore successfully but by the time we left the new owner had been unable to persuade him to climb the bank and was clearing a track.

"Extraordinary cheerfulness amongst the people seems to be a trait common in

His Excellency. The usual order was to make a tour of inspection and visit places of outstanding interest. The Grey Nuns were very proud of the nursery and maternity wards in their hospital at Fort Smith. When asked whether these were used much, we were told they had not been used lately but five babies were expected in the month of August and they hoped they would not all arrive at once.

"A number of Indian and Eskimo chil-

"The great difference between Fort Simpson and previous posts along the route was the wonderful gardens. All sorts of vegetables were grown and some body even had produced melons. His Excellency was presented there with a square of caribou skin on which had been beautifully worked a map of the Mackenzie River showing his route from Edmonton to Akavik.

"Talking of gardens, the fathers and lay brother running the mission at the moment at Good Hope are keen gardeners. It was amazing for the party to see a fine crop of vegetables so far north. In fact, the fathers are carrying out experiments in crop growing for the Dominion Experimental Farms. The most striking thing at the Fort, however, was the Roman Catholic Church built seventy years ago by Father Petitot, assisted by Father Ancel, members of the Oblate Order. Originally the church was built without nails and all building and carving done by mission art of local materials. The barrel ceiling was painted blue and spattered with gold stars. Around the walls were decorative paintings in vivid colors produced by mixing local dyes with fish oil. The Indians were attracted by the bright colors. To make them feel more at home, Petitot gave the various angels dark hair and eyes instead of the more usual golden hair and blue eyes.

"A feature of the stay at Fort Macpherson was a walk along the river bank to the Royal Canadian Mounted Police kennel. In the North West Territories all dogs have to be tethered during the summer to prevent danger to the population. They are tied to a stake, usually on the sea shore, by a not very long steel chain. Owing to the good fishing in the river at Fort Macpherson, the police col-



His Excellency choosing a fly from his book before he attempts to lure the fish of northern waters

(Courtesy Associated Screen News)



The Governor-General in a reflective moment during his journey into the North

(Courtesy Associated Screen News)

crossing the Arctic Circle and we hope it is not the last."

The expedition had been on its way "down north" for several days after setting sail when the incident occurred. First it was necessary to fare forth on a scow pushed by a steamboat down the Clearwater, because of low water, to reach the stern wheeler, "Athabasca River," in which the first part of the voyage was made. Then there was an eighteen mile portage from Fort Fitzgerald to Fort Smith—named after Donald Smith, afterwards Lord Strathcona—and embarkation there on the "Distributer," a similar but slightly larger edition of the "Athabasca River."

A query, "His Excellency does not mind hardships in travel?" was met by a prompt answer, "There really were not any and I do want to say how excellent the arrangements were made by the Hudson's Bay Company. Lord Tweedsmuir had a most comfortable cabin, in fact two knocked into one, I think. The cook took very good care of us. Of course, it got colder as we went towards the Arctic, but that simply was a matter of putting on an extra sweater.

"We were quite an imposing procession as we advanced through lake and river. The 'Distributer,' a flat bottomed boat, had two flat bottomed scows, about one hundred feet long, secured one ahead of the other in front. These scows were loaded with provisions, petrol, etc., for the northern posts. On the roofs were secured canoes, dog sleds, with a liberal supply of dried fish which was to be used as dog feed during the winter. We also had quite a floating farmyard and barnyard chock with the chickens. The 'Distributer' was used as a restaurant by the inhabitants of each post where she stayed long enough for a meal. For the consumption of the passengers and visitors there were carried three bullocks, two sheep, three pigs, one turkey, about two

the north. It is curious how the latest mechanical devices are used there not to complicate but to simplify life. At the pleasant and historic post, Fort Chipewyan, His Excellency was shown a replica of a sundial which Sir John Franklin erected during one of his visits to enable the Indians to tell the time. The present one is on the original site but the Indians prefer to get their time by radio.

At each stop practically the whole population turned out to greet and welcome

dren from the Roman Catholic school, the girls dressed in black with white Eton collars, were at the pier at Fort Resolution and waved assorted flags. At Providence the children from the Roman Catholic school presented a picturesque appearance in bright colors, pinks, browns, purples, with gay green scarves on their heads. We visited the spotlessly clean school and a concert was given for His Excellency by the children who had been rehearsing for the event since December.



Lord Tweedsmuir strides over the tundra on an inspection tour where Radium was found in 1930

(Courtesy Associated Screen News)

lect their dogs from the nearest posts and keep them there for the summer. They have a half breed Indian, enrolled as a special constable, to look after them. His Excellency was more fortunate than some of their private owned brethren.

"From time to time His Excellency received Indian chiefs in uniform issued by the government to chiefs of treaty tribes and on one occasion a deputation waited on him.

"The region of the Rocky mountains is the only part of the river where the scenery is really impressive."

Even on a pleasure trip, His Excellency had duties which also were a pleasure—and an especially great one for the members of his Canadian family which he had travelled so many miles to visit. He went to the new Anglican hospital at Akavik and formally opened it—although it actually was open and serving twenty-six patients. The famous Bishop Fleming of the Arctic had come for the great occasion and was there when inspection was made of the Anglican cathedral which is being built by Eskimo and Indian labor. The only nail put in the edifice by a white man was driven in the channel steps by the Governor-General.

It was the intention to leave by aeroplane for Herschel Island the following morning but the weather was unsuitable. A start was made for Tuktoyaktuk, or for short, Tuktuk, later in the day. It was discovered that "Akavik from the air was a most amazing sight, with an enormous number of lakes and swamps, in fact more water than land."

Tuktuk has been given the name of Port Brabant by the Geographic Board, but the old one sticks. As in every place else, everyone was on the beach with a welcome when His Excellency arrived at the post established in 1934 at a harbor of the same, twenty miles north-east of the eastern outlet of the Mackenzie River.

A Merry Christmas
and a
Prosperous New Year to Everybody

BLAIRMORE BARBERS
(Always at Your Service)

SAM SCOTT HARTLEY UPHAM F. WISLETT

Heartiest Wishes for your Health and Happiness
throughout the Christmas Season
and the New Year

SAFeway STORES LIMITED
"Distribution Without Waste"

Phone 64

BLAIRMORE

ALBERTA

May the New Year bring you Prosperity and
this Christmas be a Merry one

BLAIRMORE GROCERY
JOHN KUBIK, Proprietor

Phone 62

BLAIRMORE

ALBERTA

Heartiest Greetings of the Season
to our Many Friends and Patrons

FRED WOLSTENHOLME
BUILDING CONTRACTOR

LUMBER - LATH - SASH

BELLEVUE

ALBERTA

Each Day Reminds us that to you belongs the
Thanks for our Merry Christmas

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MARTIN KUBIK, Prop.

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BLAIRMORE

ALBERTA

We Wish You even more than we Wish Ourselves
This Christmas

QUALITY MEAT MARKET
A. PTACEK, Prop.

Phone 189w

BELLEVUE

ALBERTA

In full appreciation of your friendly Patronage,
Best Wishes are Extended for a Very Merry
Christmas this year and a most Happy
Time during 1938.

CHARLES SARTORIS
LUMBER and TIMBER

BLAIRMORE

ALBERTA

Wishing One and All
"A Merry Christmas"

CHAS. RAY
MERCHANT TAILOR

Phone 189m

BELLEVUE

ALBERTA

With Hearty Good Wishes for The Yuletide
and Happiness in the New Year

S.J. PURDY
"COAL"

LUNDBRECK

ALBERTA

The Enterprise is grateful to the many business concerns, associations and individuals who through their advertising patronage and made possible the appearance of our 1937 Christmas Number.

Wishing all
A VERY MERRY CHRISTMAS
and
A HAPPY NEW YEAR

L. COMFORT
General Insurance
BLAIRMORE : ALBERTA

The Season's Greetings

THE BLAIRMORE EXCHANGE
W. L. Evans, Prop.
Phone 156
BLAIRMORE : ALBERTA

"Happy Days are Here Again"

Wishing Everybody
The Compliments of the Season

MARK SARTORIS
Groceries - Dry Goods - Flour - Feed
BLAIRMORE PHONE 293

We extend the Seasons' Greetings
to the People of the Crows' Nest Pass.

HILLCREST GARAGE
R. Fumagalli, Prop.
HILLCREST ALBERTA

AT THIS FESTIVE SEASON—

our thoughts revert gratefully to our customers, whose goodwill, loyalty and patronage have made possible our progress and prosperity during the past year.

WE WISH YOU ALL A HAPPY CHRISTMAS

Central Meat Market

Venc. Krivsky, Prop. Blaimore
Phone 294



THE world is a rush, ye ken,
There's nae much rest for business men;
But here's a hearty greeting—
May Christmas bring you Muckle Joy,
The New Year luck wi'out alloy;
And a' your cares be fleeting.

**International Coal & Coke
COMPANY, LIMITED**

COLEMAN ALBERTA

-- Christmas Messages from the Pastors in The Pass --

My Dear Friends:

Once again I am grateful to the editor of The Enterprise for the opportunity of bringing Christmas Greetings to the members and friends of Central United Church, and to all citizens of Blairmore. It seems but a short time since my first Christmas message was conveyed through these pages, and now this will no doubt be my last. These years with you all have brought much happiness as the result of our association. They have also brought enrichment of spiritual life, for which fact I never cease to be thankful to God—and to you all. Just as one's thoughts tend to centre on the blessings of life at the Thanksgiving holiday, so more especially at the Christmas season one looks back with gratitude for all that brings joy to life. And surely Christmas with its deeper meanings gives occasion for joyousness. We think of the blessings of the home and of little children to whom Christmas means so much. We are grateful for a measure of comfort and health and well-being when

we remember the lot of others less fortunate. We are made happy, too, in the thought of being able to bring a measure of happiness by our gifts to these other less fortunate ones. Jesus said "Inasmuch as ye did it unto one of the least of these, my brethren, ye did it unto me."

Yet over and above all these blessings is that of God's gift to the world in the birth of Jesus, to be the Saviour of the world. Our thoughts go back to the scene in Bethlehem long ago, and once again we join in the adoration of the Shepherds and the Wise Men of Him, who became the Prince of Peace. And shall we not again express that adoration in lives freshly dedicated to the services of the Christ-child. Let us this Christmas, as we sing the familiar Christmas carols, enter sincerely into their deepest meaning and make their thoughts our own. May we in meekness and humility reconsecrate our lives afresh in the words:

"O come to my heart, Lord Jesus,
There is room in my heart for Thee."
Wishing you all a Merry Christmas and a Happy New Year.

Most sincerely yours,

(Rev.) ALBERT E. LARKE.

The Rectory,
Coleman, Alta.,
Christmas Eve, 1937.

My Dear Friends:

Christmas—that magic word—birthday festival of our Lord and Saviour Jesus Christ, which fills our hearts today with the loving Spirit of the Holy Child, when, for one day in the year the world is really Christian. It reflects its glory in the home, in business, in social relationships.

If the Christ Spirit pervades the world for one day in world affairs, in home affections, in social fellowships, surely it is possible for us to extend the Kingdom of Love to dominate the years.

God, at Creation, said to man: "Have dominion, rule in My Name." Man has failed in his God-given trust; failed in that he regards the universe as "mine"—his destiny as "Mine." Let us admit our failure, and at the point where we have failed re-dedicate our lives to His guiding, our hearts to His filling, our characters for moulding in His crucible, our country ruled by His laws. So shall we prepare for Him a Kingdom worthy of His presence.

May our Christmas prayer for ourselves and one another find responsive echoes throughout the coming year:

"Come to my heart, Lord Jesus,
There is room in my heart for Thee."
Only thus can each soul find social justice and the world find peace. We say "Immanuel, God with us," and rightly so; may it be henceforth, "God in us, through us."

Let me close this Christmas message with a quotation which sums up our most urgent need today in a world full of sorrow, unrest and torn by warfare, and which I commend to all who read these lines:

"O, Holy Child of Bethlehem,
Descend to us, we pray;
Cast out our sin, and enter in;
Be born in us today.
We hear the heavenly angels
The great glad tidings tell.
O, come to us, abide in us,
Our Lord Emmanuel!"

With every good wish for a Blessed Christmas, and a Happy New Year, I am,

Yours faithfully,

A. S. PARTINGTON,
Vicar of St. Luke's Church

My Dear Friends:

When Christmas comes we are reminded (or should be) of the time when God (in the Person of His Son) became sin for us (2 Cor. 5:21). What joy to our hearts! What peace to our souls, as we consider Him "who endured the Cross, despised the shame, and is now seated on the right hand of the Majesty in the heavens." How our hearts should respond to Him, and His love to us (John 3:16), when we read the second chapter of the book of Philippians, and study the account

of how our Lord Jesus Christ made that great tremendous stoop, and descended to offer Himself as a loving Saviour to a lost world.

We see Him first as with the Father before the world was (John 1:1). Then we see Him in the role of giving His life a ransom for many—how He came down from the glories above, from the "ivory palaces" and became obedient unto death, even the death of the Cross. As the Bible would say, "And the Word (Christ) was made flesh and dwelt among us (and we beheld His glory, the glory as of the only begotten of the Father), full of grace and truth (John 1:14). Yea, "when the fulness of time was come, God sent forth His Son, made of a woman, made under the law" (Gal. 4:4).

In this great condescension, we see Him first as a babe, then as a lonely stranger of Galilee, preaching and inducing men everywhere to repent of their sins, and be converted to God (i.e. to accept Christ as their Saviour). Then we see Him as the sinner of the world (John 1:29; 1 Pet. 2:24), dying as our Substitute (Isa. 53). Then we see Him as the risen Christ "expecting till His enemies be made His footstool" (Heb. 10:12-13). One who rose from the dead, conquered over death and Hell, spoiling principalities and powers, triumphing over them, and is now at the right hand of the Father, ever living to make intercession for us. Then last of all we see Him in His return. We long for that time when faith gives way to sight. As the hymn writer would put it,

"Jesus is coming! Sing the glad word!
Coming for those He redeemed by
His blood,
Coming to reign as the glorified
Lord!

Jesus is coming again!"
Yes! We with joy await His glorious return (1 Thess. 1:10). For surely He is coming back! Does He not say in John 14:3 that He is coming again? Listen: "And if I go and prepare a place for you, I WILL COME AGAIN, and receive you unto myself; that where I am, there ye may be also." Thus our hearts' expression is like the Apostle John's, "Behold, what manner of love the Father hath bestowed upon us, that, we should be called the sons of God (if so be we have accepted Christ as our Saviour) and it doth not appear what we shall be; but we KNOW that when HE SHALL APPEAR we shall be like Him; for we shall see Him as He is" (1 John 3:1-3).

Therefore, dear friends, at this Christmas season, when we behold all that our Lord has done for us, let us have the love of God in our hearts to the extent that we remember one another in love. Let us have the same grace in our hearts as What our Lord had, "Though He was rich, yet for our sakes He became poor, that we through His poverty might be rich."

I greatly appreciate the kindness extended to me of the privilege afforded to express myself through the pages of this local paper. As a co-laborer for the work of God, called to labor for Him in this portion of His vineyard, my heart's desire for you all is that you might have a blessed Christmas (blessed indeed if spent with Him), that the coming year may be one of fruitfulness to your souls. May the blessings of the Lord that maketh rich, and addeth no sorrow to it, be your portion at this Christmas, and until He comes.

Yours in His Sovereign Grace,
J. W. MacDONALD,
Pastor Baptist Church, Blairmore.

The State of Georgia produces one half of the country's turpentine. And we sat on about one half of that a few weeks ago.

In the league opener at Lethbridge on Saturday night, Coleman Canadians were defeated by the Lethbridge Maple Leafs to the tune of 4 to 2. And at Coleman Monday night that score was repeated.

SALVATION ARMY GREETINGS

The motto of General William Booth, famous throughout the world as the Prophet of the Poor and the Salvation Army's Founder was "Others". His followers, throughout the years since his death have always kept that motto before them. The officers in charge of the work in The Crows' Nest Pass have been able during the past year to help others to a considerable extent. Many needy cases have been cared for in a quiet but generous way. This has been made possible by the generous support of thousands of whole-hearted supporters of the Army in The Pass Towns. The officers in charge of the work here wish to say thank you to these many kind friends, and to wish them a Merry Christmas and a Happy New Year.

Signed: Captain S. C. MATTISON,
Lieutenant F. HEWITT.

L. Bullivant has been re-elected mayor of Medicine Hat.

Town of Blairmore NOTICE

The Council has passed a By-Law declaring that Monday, December 27th, and Monday, January 3rd, 1938, be CIVIC HOLIDAYS.
C. M. Larbalestier,
Secretary-Treasurer.

Another expert has arrived in Edmonton. This time it is Dr. Emerson Schmidt, of the University of Minnesota, one of the experts engaged in preparation of the Alberta case on the Dominion-provincial relations.

Sincere Greetings
To All Patrons

Blairmore Greenhouse
C. Minuzio, Prop.
Residence Phone 96
BLAIRMORE : ALBERTA

Wishing the People of the Crows' Nest Pass
and District the Compliments of the Season.

J. E. UPTON

Tailor to the People of the Crows' Nest Pass
Phone 85

BLAIRMORE ALBERTA

May Your Christmas Be Happy
And Your New Year Prosperous

BELLEVUE MOTORS

BELLEVUE ALBERTA

The Compliments of the Season

We wish to express our most sincere thanks and appreciation for the reception accorded our store during the past year, and further pledge our efforts to give the best of service and economy to the people of the community.

Blairmore Hardware Co.

BLAIRMORE ALBERTA



IF CHRISTMAS finds you Happy and leaves you Glad—then will the Yuletide Season have fulfilled our most ardent desire.

Crows' Nest Pass Motors

Chevrolet and Oldsmobile Cars
Philco and Westinghouse Radios

BLAIRMORE ALBERTA

The Stately Advertiser remarks: "The only possible way in which the Liberal party could win the next provincial election would be to let Brother Bill Aberhart do the campaigning for them." Of course "lose" was intended, not "win."

The Liberals, Tories, People's League, U.F.A. and C.C.F., and what they do, is not Mr. Aberhart's business, and need not be mentioned, according to himself on Sunday last. And then he turns around on the same heel and it required at least half a column in the Social Credit official newspaper to record what he had said.

There's a whole lot that Aberhart doesn't know yet. He should take a course in newspaper publishing. It's a real brain adjuster.

A Nova Scotia paper last week mislabeled two headings. One, "Cost of Living Figures Unchanged," was followed by "Stranded for weeks on a sandbar at the mouth of the Mersey River, completely submerged at high tide, the liner Clan MacKenzie finally was refloated at a cost of \$50,000." Then the article, headed, "Cost \$50,000 to Refloat" was followed by "Minor reduction in food prices were offset by seasonal advances in fuel prices, etc."

Wishing the People of the Crows' Nest Pass and District the Compliments of the Season.

BLAIRMORE MOTORS

CHARLES SARTORIS, Prop.

Chrysler and Plymouth Cars

Spartan, Rogers and Northern Electric Radios

BLAIRMORE

ALBERTA

Sincere Greetings to All Patrons

Wishing Everybody The Compliments of the Season

CHARDON RESTAURANT

GROCERIES and CONFECTIONERY

Phone 204

BLAIRMORE

ALBERTA

Heartiest Season's Greetings to all our Patrons and Friends.

BRITISH EMPIRE SERVICE LEAGUE BLAIRMORE BRANCH No. 7

BLAIRMORE

ALBERTA

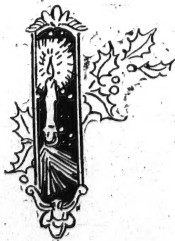
Heartiest Wishes for your Health and Happiness throughout the Christmas Season and the New Year

Excel Builders' Supply Company

"Everything for a Building"

BLAIRMORE

ALBERTA



We take this opportunity

To extend to you Friendly Greetings for Christmas and Wish You Joy and Prosperity in the New Year.

McGillivray Creek Coal & Coke Company, Limited

COLEMAN

ALBERTA

Beauty of the Snow at the Yule Season

THE beauty of snow is not on wide, glaring expanses, on level, unbroken plains. The eye could not endure, nor the heart accept, the blinding monotony of such conditions.

The beauty of snow lies in contrast. Who has not seen long, bluish shadows creep over it at sunset? Or marked with delight, the thin pendulings of bare branches shifting over its surface by moonlight? Snow requires changes, interruptions, so to speak, to bring out its character. The ruggedness of hills makes the valleys yet more peaceful. The stark, rough "glory of the trees" lends decision to a landscape; the thin, wind-whipped edgeline weaves patterns of indescribable frailty on the pages of the snow.

So it is with Christmas. We could hardly live up to Christmas every day in the year. The whole meaning would become worn and threadbare through constant association. When it does come, it should stand out by contrast, in great and shining beauty. The worries, fruits, failures and disappointments of the months just gone should lend the proper "shadowing," so that the purity of this time stands out in white distinction.

And if the heart must ache a little, as all hearts do no matter how great the happiness, let the pain be the pendulings of branches on the matchless page of Christmas, giving it added beauty and character.—Martha B. Thomas.

Magic of Christmas Sweeps Entire World

THE magic of Christmas lies over the world today, changing the dreary commonplace events of yesterday into things of wonder and delight and filling the earth with happiness and joy and cheer. It permeates the whole earth from end to end and mankind in every land and in every clime responds to it in the fullest measure. For into our hearts at this time there comes a beautiful something that raises us above ourselves and brings us to greater heights than we ever reach at any other time. For with the magic of Christmas time man buries self in trying to promote the happiness and well-being of others and in doing this finds greatest happiness for himself also. For it seems as if the more we give of love, of service and of ourselves the fuller grows the store from which we draw upon and the richer we grow in the things that make for our own happiness. Let us then allow the magic of Christmastime to fall upon us so deeply that it may not only stay with us at this time but through all the days to follow.—Katherine Edelman.

UNDER THE OUTSIDE

GRASS keeps green under the snow. Delicate blossoms hide away in ugly seeds. Who can believe the twisted apple-tree will be lost in a surf of pink petals in the spring?

There must be many a warm and true heart cased in a frosty exterior.

If we believed more in the covered, and less in the covering, we should make Christmas a day truly bright with peace and good will.—Martha B. Thomas.

Bringing in the Yule Log for a Merry Feast

ONE of the most delightful of the Christmas ceremonies was bringing in the Yule-log. According to an English writer, this was a massive piece of wood, frequently the rugged and grotesquely marked root of a tree. It was drawn through the forest with shouting and laughter, while each wayfarer reverently saluted it, since he knew it to be full of good promises and that in its flames would be burnt out old wrongs and heart-burnings. As it came into the great hall, the living-room of the old castle, each member of the family sat upon or saluted it in turn, and sang a Yule-song, after which all drank to a Merry Christmas and a Happy New Year. A favorite Yule-song began with:

Welcome be ye that are here.

Welcome all and make good cheer.

Welcome all, another year,

Welcome Yule.

A FAIR EXCHANGE

Laura and Tommy often had important discussions on serious subjects. Christmas evening found them in grave colloquy. They seemed to be a slight ambiguity about who gave them gifts, God or their father. It was a matter which could not be settled. Finally Laura said in a superior tone:

"You know, Tommy, that daddy lent our only father; we have two."

Tommy appeared surprised. "Who's the other one?" he asked.

"God!" answered Laura succinctly.

Tommy gave the occasion much reflection. Then he said earnestly:

"Well, I wish Daddy would go to heaven for a while and let God come down and stay with us—I'd like to get acquainted."—M. B. Thomas.

Who Is Your Neighbor? A Good Christmas Game

THIS is a very lively Christmas game, and one especially useful in an emergency, for it can be played without preparation of any kind. Arrange as many chairs as there are players in the form of a circle. When this has been done the party must divide into sides, one side being blindfolded and taking possession of the chairs in such a way that each has a vacant chair at his right hand.

The other side then move silently into the middle of the circle, and at a given signal they must all mysteriously and noiselessly seek their seats. In the vacant chairs. At the word "sing" the unblindfolded players must all start singing. A well-known tune may be arranged beforehand, or they may all sing anything that happens to occur to them at the time.

All endeavor to disguise their voices as much as possible. The blindfolded players must listen attentively, the object of each being to guess correctly who his singing right-hand neighbor is.

Those whose guesses are correct have their handglasses removed, and change places with any of the singers. The unsuccessful guessers must try again. One guess only is allowed each time.—F. H. Sweet.

There Is Satisfaction in Trust in the Future

HE was shabby and old and stooped. As she walked along the streets people turned and looked after her with pitying eyes and thought to themselves what a hard lot hers must be. Yet, had they but known the truth she needed no pity, for, although poor in material wealth, she was far richer in other things than many of those who looked upon her with compassion. For her heart was full of contentment, she had a childlike faith and trust in the future and she was content with her lot in life, realizing that while she lacked many of the things which wealth could buy, God had given her many other gifts instead: The fullness of years, good health, a little freedom to call her own, an income which, if very meager, was enough to supply her with necessities, and, best of all, the ability to see and enjoy the things which were hers. So while the merry Christmas throng looked at her pityingly as they passed, she went serene on her way as happy and as much at peace with everything as if all the earth was hers.—Katherine Edelman.

Busy Mailmen Add to Our Christmas Cheer

FROM house to house they go with cards and calendars of cheer, presents and surprises. Always cheery, never complaining, how much they add to our Christmas joy and pleasure!

If cross expressions were worn by those who brought us our Christmas presents it would not be the same. And yet they work so hard, so over-hard, they carry so much, and all to others!

Our mailmen are a pretty wonderful lot and our Christmas time is added to by them to a very big degree.

It seems as though we should do our part to give a little cheer to our mailmen in gratitude and appreciation of the spirit in which they do their work.—Mary Graham Bonner.

THE RIGHT COSTUME, O. K.



Hubby—So you're going to take part in the Christmas Eve entertainment. What part do you take?

Wife—I take the leading part. I'm Christmas Eve herself.

KEEP A CHRISTMAS RECORD

Why wouldn't it be fun for a family to keep a record book in which to preserve the interesting things about the annual Christmas celebration from year to year? Some people keep a record of the important happenings of their everyday lives, but it is rather inconvenient for the average person to take the time to make it complete enough to be more than a date and a line or two. A Christmas record would give all the details of the family's Christmas presents, the names of the guests, the menu of the Christmas dinner, the amusements and games, and maybe a tracing of the baby's first little shoe! Every succeeding year would add to its value and interest.—C. F. Wadsworth.

P. Ubertino, of Bassano, former proprietor of the Orpheum theatre in Blairmore, is erecting a theatre building at Tilley, Alberta. Mr. Ubertino operates theatres at Bassano and Brooks.

Two policemen, who have been doing sentry duty, day in and day out, and night in and night out, for many months, were forcibly removed from the intersection of Seventh Avenue and Victoria Street on Monday morning. They were considered dangerous to winter traffic.

A quiet wedding took place at Coleman on December the 5th, when Miss Florence Minifie became the wife of Alexander M. Rizzuto, Jr., both of Fernie. Rev. A. S. Partridge performed the ceremony.

When a merchant opened his store for the first time, his competitor across the street countered with a sign reading, "Established 100 Years," whereupon the new merchant put up a bigger sign over his new premises, reading: "Established Today—No Old Stock."

There are No Degrees of Friendship—
We Extend to All the
Compliments of the Festive Season

C. J. TOMPKINS
INSURANCE

BLAIRMORE

ALBERTA

Heartiest Greetings of the Festive Season
— to our —
Numerous Friends in The Pass

BLAIRMORE PHARMACY
G. STEEVES, Prop.

BLAIRMORE

ALBERTA

The Royal Household
IS USING OUR FLOUR
FOR CHRISTMAS

— TRY —

Royal Household Flour
FOR YOUR BEST BAKING

THE OGILVIE FLOUR MILLS CO. LTD.

MEDICINE HAT

ALBERTA

To The People of the Crows' Nest Pass and
District, We Extend the
Season's Greetings

Grand Union Hotel

W. BELL, Prop.

COLEMAN

ALBERTA



HEARTIEST GREETINGS
and Sincere Good Wishes
for Christmas and the Coming
Year to all

The Cosmopolitan Hotel

"BEST PLACE ON EARTH TO EAT"

Jas. F. Smith, Prop.

BLAIRMORE

ALBERTA

Toyland Specials

Tiny Tot Table and
Two Chairs, special
\$3.55
90¢
Tiny Tot Doll's Cradle
special
\$6.50
Electric Train,
exceptional value
\$1.95
Give Your Home a Treat, an aid to
the Smoker's comfort. Smoker's
Table, genuine Dayton aluminized
bakelite, centred with spring
type, dust-proof
Ash Tray, special
\$5.95
Fray Table, aluminized
Bakelite, Chromium trim
\$6.95
Stand Ash Trays, beautiful Bakelite
and Chromium trim, several
modernistic designs
\$1.95 to \$2.75
5-Day Kitchen Clocks, beautiful
cream enamel case, trimmed with
green or red,
priced at
\$4.50
Cups and Saucers, hand-painted
each set
35¢ to \$1.95
Complete Stock of popular styles
Asa Vase and Asa Vase, special
values from \$2.95 to \$6.50

HOME BUILDERS' HARDWARE CO.

R. N. Barnhill, Manager
BLAIRMORE ALBERTA
Mrs. T. Casagrande, well known
resident of Hillcrest, passed away in
the Hillcrest hospital on Friday last,
following an operation performed on
Wednesday. Left to mourn are her
husband; one son, Ambrose, and three
daughters, Celestina, Vincente and
Violet; also Mrs. L. Fumagalli, a
sister. The remains were laid to rest
at Hillcrest yesterday.

MAY

In fond remembrance of little
Warren—

"And I looked, and lo, a Lamb stood
on the mount Zion, and with him an
hundred and forty and four thousand,
having his Father's name written in
their foreheads.

"And I heard a voice from heaven,
as the voice of many waters, and as
the voice of a great thunder: and I
heard the voice of harpers harping
with their harps.

"And they sung as it were a new
song before the throne, and the four
beasts, and the elders: and no one
could learn that song but the hundred
and forty and four thousand, which
were redeemed from the earth.

"These are they which followed the
Lamb whithersoever he goeth. These
were redeemed from among men, be-
ing the firstfruits unto God and to the
Lamb.

"And in their mouth was found no
guile: for they are without fault be-
fore the throne of God." Rev. 14:1-5.

Fondly loved by Daddy, Mother,
Alan, Iris and Jewel.

Christmas Suggestions

Toilet Sets, Stationery, Pen and Pencil Sets,
Perfumes, Leather Goods, Shaving Sets, Kodaks and
Brownies, Razors, Lather Brushes, Etc.

TOYS AND GAMES OF ALL DESCRIPTIONS

Children's Books, also Latest Fiction
Tags, Seals, Wrapping Paper, Tree Decorations,
Items priced from 10¢ to \$25.00
Come and Make Your Selection and We Will Gladly
Reserve Until Christmas.

THE BLAIRMORE PHARMACY

Our Christmas Cash Specials

ALL CHOICE QUALITY MEATS ONLY

Lamb Leg or Loin	Lb	25¢
Shoulder	Lb	15¢
Pork Leg Roast	Lb	22¢
Pork Shoulder	Lb	20¢
Pork Chops	Lb	25¢
Veal Cutlets	2 lbs	45¢
Baby Beef Leg, Loin or Boned and Rolled	Lb	20¢
Shoulder	Lb	12¢
Stewing Veal or Beef	3 lbs	25¢
Hamburger	3 lbs	25¢
Round Steak	2 lbs	35¢
Winnipeg Gold Eyes	Lb	35¢
Pork Sausage	2 lbs	35¢
Wieners	2 lbs	35¢

Chicken - Geese - Turkeys
Give Us Your Order Today for Christmas
Fresh Milk Every Morning

Fresh Fish Direct from Vancouver every Thursday.
FRESH EGGS - CHICKEN - LARD - BUTTER

CENTRAL MEAT MARKET

Phone 284 V. KIMVSKY, Prop. P. O. Box 32

GREETINGS!

To the editor and readers of The
Enterprise, friends and citizens of the
Crows' Nest Pass.

A MERRY CHRISTMAS

followed by a New Year in which a
fair measure of contentment and
prosperity may attend each one as the
Great Potter places each upon the
wheel striving ever, with infinite pa-
tience, to remove heartily, greed and
selfishness.

With eyes fixed upon a fairer vi-
sion, and with ears tuned to sweeter
strains, may we advance towards the
Great Mystery each and every day
throughout the coming year.

Yours faithfully,

E. O. DUKE, M.L.A.,
Rocky Mountain Constituency,
Canmore, Alberta.

MASTER MECHANIC INJURED

John McPhail, senior, master me-
chanic at Greenhill mine, met with a
painful and rather serious accident on
Friday last. While fixing a conveyor
belt at the tipple, his hand and arm
got caught and were dragged under
a pulley by the belt. Assistance was
on hand immediately, and he was re-
leased and rushed to the hospital,
where upon examination it was found
that several fingers of the hand were
badly crushed and that at least a
couple of ribs were fractured.

It is expected it will take several
weeks before Mr. McPhail will be able
to return to his work.

Mrs. C. F. Founds and baby recent-
ly returned to Coleman after an ex-
tended visit to West Kirby, Cheshire,
England. Mr. Founds is teller in the
Coleman branch of the Canadian
Bank of Commerce.

IN MEMORIAM

In loving memory of Spurgeon
Simister, who died Dec. 20, 1935.

"In his innocence and beauty,
With his soul as pure as snow,
He is nestled on the bosom
Of the God we love and know."

With hearts both crushed and sore,
Yet through the gloom the sweet
words come,
Not lost, but gone before."

Safe in the arms of Jesus, safe on
His gentle breast.

Lovingly remembered by Mum,
Daddy and Betty.

LOCAL INTERMEDIATE HOCKEY LEAGUE

At a meeting of the schedule com-
mittee of the Crows' Nest Pass Hock-
ey League on Friday evening the
following schedule was accepted:

DECEMBER—
14—Pincher at Coleman.
17—Hillcrest at Blairmore.
18—Coleman at Pincher Creek.
19—Blairmore at Hillcrest.
22—Pincher Creek at Blairmore.
22—Hillcrest at Coleman.
26—Coleman at Hillcrest.
26—Coleman at Blairmore.
30—Hillcrest at Pincher Creek.

JANUARY—
2—Pincher Creek at Hillcrest.
3—Blairmore at Coleman.
6—Blairmore at Pincher Creek.
8—Coleman at Pincher Creek.
9—Blairmore at Hillcrest.

12—Hillcrest at Coleman.
12—Pincher Creek at Blairmore.
15—Hillcrest at Pincher Creek.
16—Coleman at Hillcrest.
19—Blairmore at Coleman.
19—Pincher Creek at Hillcrest.
22—Blairmore at Pincher Creek.
24—Coleman at Blairmore.
26—Pincher Creek at Coleman.
28—Hillcrest at Blairmore.

Although five teams were expected
to be in the loop, but four teams will
compete, Bellevue having dropped out
at the last moment.

Tonight Hillcrest will tangle with
the Bearcats on Blairmore ice.

BLAIRMORE COMMUNITY SPORTS ASSOCIATION

The executive of the above associa-
tion are pleased to publish the follow-
ing list of supporters to the roof
fund. This fund was raised for the
sole purpose of purchasing the re-
quired materials to permanently re-
pair the roof and roof girders. The
fund is entirely apart from the mem-
bership fund, which will be used to de-
fract the cost of operating the arena
from month to month. Once again,
then, our sincere thanks for your
generous and loyal support: Patia
Baratelli, W. J. Bartlett, G. Blake, H.
Blake, Emil Bink, Jr., Emil Blas, sr.,
Blairmore Hardware Co., Blairmore
Pharmacy, George Brown, jr., George
Brown, sr., British Empire Service
League, Sgt. J. A. Casewy, Harvey
Carmichael, W. H. Chappell, Paul
Chandon, Pete Colombo, Mill Congdon,
Thos. J. Cortigan, Deliveries Ltd., T.
H. Duncan, J. W. Evans, Excel
Builders' Supply, J. H. Farmer, A. E.
Ferguson, Joe Frank, R. Fumagalli,
E. Funke, Walter Fisher, Fred Gavel-
lin, Fred Goddard, Raoul Green,
Marshall Hamilton, R. Hayes, Home
Builders' Hardware Co., I.O.D.E., John
Jenkins, Venc Kyzivsky, John Kubik,
Martin Kubik, C. Landon, M. Litvak,
L. Lord, G. Lord, Hugh Manson, F.
E. Millett, Armand Mison, James
Montabetti, Pete Montabetti, L. L.
Morgan, J. V. McDougall, Sam Mc-
Dowell, Lee McIntyre (Calgary), Nu-
way Cafe, Jack Oakes, R. M. Oakes,
J. P. O'Neill, J. O'Brien, Pass Daily
Herald, Pass Furniture Co., Jack Pat-
terson, Dan Rees, R. Rinaldi, J. K.
Ringland (Lethbridge), R.C.M.P., Ed.
Royle, Jack Ruddy, D. Russell, C. Sar-
toris, Mark Sartoris, Sam Scott, J. R.
Smith, F. M. Thompson Co., C. J.
Tompkins, Town of Blairmore, Blair-
more School District, S. Trono, H.
Upham, J. E. Upton, West Canadian
Collieries, F. Wislett, A. Womersley.

This fund is still open, and subse-
quent donations will be gratefully re-
ceived and duly acknowledged.

Cyril N. Tingle, son of Mr. and
Mrs. C. N. Tingle, former residents
of Hanna, and now residing at Chilli-
wack, B.C., has been appointed official
receiver under the federal Farmers'
Creditors' Arrangement act, accord-
ing to the Canada Gazette. Mr. Tingle
graduated from the University of Al-
berta law school in 1933. In that
year he was awarded an overseas
scholarship presented by the Imperial
Order Daughters of the Empire. He
spent one year studying in England.
Article with P. G. Thompson, K.C.,
in Edmonton, he established a prac-
tice at St. Paul shortly after he was
admitted to the bar in Edmonton.

Fine Way to Keep a Face Looking Happy

MRS. LARKIN is a little old lady
who lives in a red house just
over the hill. The children
drop by her door-yard every
day on their way to school.
They always look up her window
for Mrs. Larkin is sure to be at one
of them, nodding and smiling in the
pleasantest fashion.

Mrs. Larkin has cookies in jars and
Mrs. Larkin can knit red mittens
faster than anybody else in town. Both
cookies and mittens find their way to
the mouths and hands of half the
children in the village.

At Christmas time, the little old
lady is busier than ever. But the
nicest thing about her, is the expres-
sion on her face. To say it shines,
does not half describe the brightness
of it. One day Tilly Tinker said to
her:

"What makes your face like a
candle, Mrs. Larkin?"
"Just because," laughed the lit-
tle old lady. "What do you mean?"
Tilly had difficulty in explaining, but
she finally succeeded in making Mrs.
Larkin understand what she meant by
comparing her face to a candle.

"I'll tell you a secret," said the lit-
tle old lady in a whisper: "At Christ-
mas time I always pretend I'm look-
ing at a Christmas tree! A tree with
a thousand candles, everyone lighted!
So perhaps some of them are reflected
on my face. It's a fine way to keep
a face looking happy. Just try it
yourself!"

Perhaps Mrs. Larkin found the best
recipe for happiness—she filled her
hands with good works and her mind
with the brightness of lighted candles.
—Martha B. Thomas.

Christmas, the Snow and the Sleigh Ride

IT WAS Christmas night. The
moon was shining and the
snow sparkled like diamonds
more rare and wonderful than
any ever seen in a jewelry shop.
The bells jingled, the frosty air
seemed to say in its cool, cheery way:
"Just come, brush against your
faces so you can feel me and my cold,
bracing ways."

And the sleigh went merrily along.
Inside the sleigh were a man and a
girl. And they were saying things
which may not sound new to you.
"There is nothing in the world like
love," was one of the things they
said.

"And to be in love, and sleigh-riding
on Christmas night after a perfect
Christmas day, there is nothing in the
world like it."

But it was as beautiful to them as
anything else had ever said these
things. For beauty is not dependent
upon novelty. It depends on some-
thing far deeper and truer.

There is nothing new about love.
There is nothing new about Christ-
mas.

But that doesn't make either of
them any less wonderful.—Mary Gir-
ham Bonner.

Beat Beauty Parlor for Christmas Time

WE BUY wreaths for the window,
dressed for the Christmas tree,
holly for packages and flowers
for the table, but what about
giving some attention to our
faces?

Have you ever thought about that?

Dress your face up in a smile.
Wear it late and early.
It puts the sunshine in your eyes.
And makes your hair look a curly.

There is an undeniable magic in
happiness—it beautifies!

Happiness makes holiness in the
heart, and the face reflects it.

Better than a thousand candles is
the light of cheer.
"J-O-Y" is the sign that hangs over
the best beauty parlor, and it serves
men as well as women. If you would
become handsome, become joyous first.
And joy comes from living and giv-
ing with kindness and goodwill.—
Martha B. Thomas.

BOTH DISAPPOINTED

He-I expected you'd stand under
the mistletoe when I called on you.
She-And I expected you'd have an
armful of Christmas presents.

ERASTUS' CHRISTMAS TREE

"Where's yo' gwine?" was the ques-
tion at Erastus' house by with a
good-sized Christmas tree. "I've been
where I's gwine," was the rather
enigmatical answer.—G. G. Hazard.

G. E. CRUICKSHANK IS FESTIVAL PRESIDENT

At the annual general meeting of
the Crows' Nest Pass Musical Festi-
val, held at the Greenhill hotel on
Monday evening, Mr. George E.
Cruikshank, of Hillcrest, was elected
president for 1938, succeeding
George Pattinson, of Coleman, who
goes to the executive as immediate
past-president.

Francois Vernon, of Fernie, was
elected vice-president, in recognition
of his valued and active interest in
the festival since its inception. Mrs.
J. H. Farmer, of Blairmore, was re-
elected as secretary-treasurer.

The financial statement for the
1937 festival showed a deficit of \$8.00,
due to a falling off of attendance,
and largely by lack of support from
Coleman.

A list of the various committees
will be compiled at a meeting of the
executive in January, it being the in-
tention to appoint those who have
displayed most direct interest in the
festival.

Rev. W. T. Young, who founded the
festival in 1925, now a resident of
Edmonton, and Mrs. D. G. Mackenzie,
of Calgary, were re-elected as hono-
rary president and honorary vice-
president, respectively.

BIG GRAVELLING, GRADING PROGRAM FOR COMING YEAR

Next year the provincial Depart-
ment of Public Works hopes to do
about 1,200 miles of grading to stand-
ard and gravelling of highways, Hon.
W. A. Fallow, head of the department,
stated when addressing the annual
meeting of the Alberta Motor Associa-
tion, held in Calgary recently.

The minister said it was hoped to
have 700 miles of highways in the
first stage of hard surfacing by the
end of next year. He also pointed
out that the government's program
was the completion of 1,200 miles of
hard surfacing by the end of 1939.

Pointing out that maintenance of
Alberta highways now costs \$1,000-
000 a year, Mr. Fallow said the de-
partmental engineering staff was
working on plans to reduce this cost
by at least one-half.

Dealing with other problems, Mr.
Fallow said one which was receiving
attention was the heavy truck traf-
fic on secondary highways. Though
the municipalities had the expense
of maintaining the roads, they did
not receive any revenue from the
trucks.

Another problem was the bridge
conditions, due to heavy traffic over
these structures, and the fact that
they had not been constructed to
meet such demands. Some 3,000 of
the 20,000 bridges in the province had
been condemned as unsafe, he said.

At the regular meeting of the
Local Union, U.M.W. of A., on Sunday
afternoon, delegates to the interna-
tional convention will be chosen.

Ralph Gregory was killed at the
Michel mine last week end. He was
41 years of age and leaves to mourn
his wife and family in the old coun-
try, and a sister, Mrs. W. Gregory,
of Michel. He was an active member
of the Michel Legion of the B.E.S.L.
The remains were laid to rest on
Monday afternoon.

Major C. H. Douglas, Scottish en-
gineer who first propounded social
credit theories, has been engaged by
the Alberta government as an econ-
omic advisor. He will advise on
economic subjects, particularly relat-
ing to the hearing before the Su-
preme Court January 17th on con-
stitutionality of three provincial sta-
tutes.

The Crows' Nest Pass Junior Hock-
ey League was organized at a meet-
ing held here on Tuesday evening.
Officers are W. L. Rippon, Coleman,
president; L. L. Morgan, Blairmore,
vice-president, and T. Schmelle, sec-
retary. Five teams will comprise this
league, two from Coleman, one from
Blairmore and two from Bellevue. A
league schedule will be drawn up on
Sunday next.



"Serve the Church that the Church
May Serve You."

CENTRAL UNITED CHURCH

Rev. Albert E. Lark, Minister

11 a.m.—Senior Sunday School.
2 p.m.—Junior Sunday School.
7.30 p.m.—Public Worship.
Wednesdays at 8 p.m.—Prayer Ser-
vice.

ST. LUKE'S CHURCH NOTES

Rev. A. S. Partington, B.A., Rector

Services Sunday next:
10.00 a.m.—Sunday School.
7.30 p.m., Evening service.

REGULAR BAPTISTS

Pastor J. W. MacDonald, Minister

In the Union Hall.
Services Sunday next:
Sunday school at 10 a.m.
11 a.m.—Morning service.
7.30 p.m.—Evening service.
Thursday, 7.30 p.m.—Prayer and
Bible study.

You are cordially invited to our ser-
vices.

THE SALVATION ARMY

Coleman, Alberta

Lieutenants Mattison and Hewitt

Sunday services: Directory class at
10.30 a.m. Sunday school 3 p.m. Sal-
vation meeting 7.30 p.m. Come and
enjoy an hour in God's house.
Monday at 7 p.m.: Y. P. Legion.
Tuesday, 7 p.m.: Home League, all
ladies are heartily invited to attend.
Friday, 7 p.m.: Young people's
meeting.

MAERTENS-POOLE—HOUBREGS NUPTIALS

The marriage took place at St.
Luke's Anglican church at 11 o'clock
on Thursday morning of Miss Emily
Marie (Minnie) Houbregs, daughter
of Mr. L. Houbregs, of Blairmore, to
Mr. Eric S. Maertens-Poole, of Veg-
reville, Alberta, son of Mr. and Mrs.
J. F. Maertens-Poole, of Chester,
England, Rev. A. S. Partington offi-
ciating.
Mr. and Mrs. Maertens-Poole will
reside in Vegreville.

C. W. May, official assessor, arrived
in Blairmore the early part of the
week, and is busy revising or renew-
ing the town and school district as-
sessment.

SPECIAL LOW FARES for CHRISTMAS and NEW YEAR'S

between all stations in Canada

FARE and a QUARTER

for Christmas
Going—Dec. 23 to
2 p.m. Dec. 26
RETURN UNTIL DEC. 27, 1937
for New Year's
Going—Dec. 30 to
2 p.m. Jan. 2
RETURN UNTIL JAN. 3, 1938

FARE and a THIRD
for Christmas and New Year's
Going—Dec. 21 to Jan. 2
RETURN UNTIL JAN. 7, 1938

for Fares, Train Service, apply

Canadian Pacific

Amazing New CAR HEATER



HEATS HOT IN 90 SECONDS

You'll get more heat and faster heat—guaranteed—with this new type car heater, because the Stewart-Warner South Wind uses an utterly new principle! It burns gasoline in a patented, sealed metal chamber—at an average cost of only 1/2 of a cent an hour! It's fast—simple—safe—fully automatic. An electric igniter lights the gasoline and then shuts off so there's no heavy drain on your battery. No fumes can escape into your car—no air from inside the car is burned. Easy to install—no hose—no extra thermostats to buy. Come in—see it enjoy its winter comfort—today!

A Smart Solution To That Christmas Gift Problem

Available At All Good Dealers And Garages; Or Write Direct To
Stewart-Warner-Alemite Corporation Of Canada
LIMITED
BELLEVILLE ONTARIO

WHAT HO!

—By—
RICHARD CONNELL
By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER III.—Continued

"A sure, quick cure for hives—no, that's not it." He was about to consign this letter to the flames, when he reconsidered. "Better keep it," he remarked. "One never knows when one might have hives."

He rifled through the remaining mislaid, crumpling the bulk of them and pitching them into a fire-place so wide and high that a hippopotamus could have been barbecued there.

"Funny," he said. "Always losing letters. I put this one in a safe place and now I can't find the safe place. But no matter. I remember most of it."

"Tell us."

"It seems," said the Earl, "that a certain millionaire would like to take the castle."

"Take it?"

"I mean to say rent it. He wants it for one month only."

"Odd idea," remarked Lady Rosa Bingley.

"Odd fish, from what I gather," said her father. "But dripping with currency. Made it himself, I believe, though just how MacKintosh did not say."

"What's his name?"

The Earl furrowed his brow.

"Atkinson? No. Ely? No. Dixon? Frippe—no, that's our batcatching friend. It could be Gateson. It isn't though. Whiteman? Can that be it? Or is it Catermole?"

"Never mind, father."

"I won't," said the Earl. "He'll know his own name. Bound to."

"American, of course," said Duff-Hooper.

"I dare say," replied the Earl.

"I was afraid of that," said Duff-Hooper.

"Why?"

"A poisonous lot, Americans."

"Oh, come now," said the Earl, mildly. "I shouldn't wonder if there are heaps of nice Americans."

"It would surprise me to find one," returned the captain.

"Know many?" asked Lady Rosa.

"Enough," answered Duff-Hooper.

"All impossible. Richer they are, and I judge that this one must be a prime specimen. I hate to think of Bingley crawling with the creatures. I'd rather it were beetles."

"If you know a beetle with a thousand pounds, wire me at once," said the Earl. "I don't, myself, relish the idea of letting Americans, or Britishers, for that matter, camp

here, but it is our one way to raise the wind."

"But, father," said Rosa, "will he pay a thousand pounds for just one month? That's a pretty stiff sum."

"You're telling me," said the Earl. He saw Duff-Hooper look pained.

"I heard a chap say that in the cinema," explained the Earl. "It was a picture about a rather dissolute character who did not care for constables and went about impaling them on a sword-stick, like so many butterflies, you know. Another shady individual told him that the heat was on and he had better scam and he replied—"

"Tell us more about the millionaire," said Rosa.

"Delighted to," said the Earl. "MacKintosh says he is extraordinarily keen on castles. Quite catholic, in fact. He told Mac that he'd made up his mind when only a nipper that some day he'd have a castle of his own, and I infer that he's the sort of citizen who gets what he wants. He even spoke of buying Bingley, if he liked it. Fancy?"

"But you wouldn't sell," said Rosa, quickly.

"Chop my nose off with a dull hoe before I'd do that," replied the Earl. "When does our millionaire arrive?"

"Any moment now," said the Earl. "He's on his way down from London."

"Suppose he doesn't take the castle?" said Duff-Hooper.

"Must you be a kiljoy, Emma?" demanded the Earl. "Of course, he'll take it. At least," he added, "I pray he will."

"But if he does not?" persisted Duff-Hooper.

"In that lamentable event," said the Earl, "I shall set up in business as a batcatcher."

"I intend to be very nice to him," said Rosa. "As for you, Emma, no dirty looks."

"What?"

"Rosa means," said the Earl, "no growlers or glarings. Can he help it if you don't date on Americans? After all he is going to give us a much needed leg-up. It will never do to treat him as if he'd come here to pinch the Bingley rubies."

"What rubies?" asked Lady Rosa.

"Just a figure of speech, my dear," replied the Earl. "If we ever did have any they'd have gone up the spout long since, I can promise you. And now you might put that practical mind of yours to work on the problem of packing for a month's stay with sister Julia on the Isle of Man. Heaven help us all!"

"Will he want to move in immediately?"

"Such, I take it, is his intention," said the Earl. He sighed.

"I'd rather spend a month with a dentist than with Julia. Why she must serve sheep-dip for port, I can't think. And her Yogis! But we can't afford to put it at an hotel, so it's hot for the Isle of Man—if the car is still running? Is it?"

"Yes. Just fixed."

"Splendid. Well toodle on down to Jolly Julia tomorrow and leave our moneyed friend to wait in the historic charms of old Bingley. And do remind me to show him where the bath-room is. If he couldn't find it during his month, he might be irked."

"There was a tap on the library door."

"Crump," said the Earl of Bingley. "Only he has so discreet a knock."

He called out.

"Come in, Crump."

The butler entered. He was a slow and comfortable man. The years had subtracted from his hair and added to his girth. Had he been dressed in a bathing suit, toga, kimono, serapi, or divest's outfit, he would still have looked like a butler. At the moment excitement rendered him a thought breathless.

"Beg pardon, m'lud," he said. "but there's a person behaving most queerly in the grounds."

"Is there really?" said the Earl, calmly. "Tell him not to, Crump."

"What is he doing?" asked Lady Rosa.

"Hugging a horse, your ladyship," replied Crump.

"He should not do that here," said the Earl. "Tell him I'm an animal-lover myself, but there is a place for everything."

"Who is he, Crump?" Lady Rosa asked.

"Not knowing, can't say," said Crump.

"One of Emma's horsey pals, perhaps," suggested the Earl.

"Oh, no, m'lud," said Crump. "I am positive that no friend of Captain Duff-Hooper would have a horse like that. Why, he appears to be intoxicated and he is trying to wait."

"Dear, dear," said the Earl, "that won't do at all, you know. Shoo him away, Crump. Shoo him away at once. We are expecting an important visitor. Our millionaire's friend of Bingley should not include a squiffy stranger waiting with a horse."

MOTHER OF FIVE WHO WAS ALWAYS TIRED

Now Awakes As Fresh As A Daisy

A mother of five has a lot to do. Especially a country mother. And this one was "always tired." But Kruschen ended all that—now she gets up, feeling fresh, five o'clock in the morning! She writes:

"I find Kruschen Salts the best thing money can buy for my health. I am the mother of five children, and before taking Kruschen, I was always feeling tired and run down. Now I am glad to say that I get up feeling fresh—and I get up at five o'clock in the morning. I do my housework, look after my children, and leave the house at 6:30 to start my daily work." (Mrs. R.)

Tiredness and that run-down feeling can be traced to one root cause. That cause is internal sluggishness; failure to keep the inside free from poisonous waste matter.

Kruschen Salts is an excellent recipe for maintaining a condition of internal cleanliness. The numerous salts in Kruschen stimulate your internal organs to smooth, regular action. Your inside is kept clear of those impurities which, when allowed to accumulate, lower the whole tone of the system.

"Beg pardon, m'lud," corrected Crump, "but it is the beast which is intoxicated and trying to wait."

"I wish he wouldn't," said the Earl. He stood to the window and looked out.

"I wish I had a horse that could do tricks," he remarked wistfully. "If I hadn't been born an earl, I'd have gone with a circus. And I may do it yet, you know, Crump!"

"Yes, m'lud?"

"Just give the fellow a shilling, thank him for his performance, tell him to toddle along elsewhere."

"Crump filtered out of the library."

"I think, my dear Rosa," said the Earl, "that when our millionaire arrives you had better show him about the place. Would you mind?"

"I fully intend to," said Lady Rosa. "You'd take a week to it, the way you tumble on."

"I do rather humble, don't I?" said the Earl.

He marched to the fire-place.

"Must practice earling a bit," he remarked.

He stood with his back to the fire, his feet spread wide apart, his arms behind his back, and he contorted his usually vacuous features into an expression approaching haughty dignity.

"Isn't that how earls do it on the cinema?" he asked.

"Every inch an earl," laughed Rosa, and kissed him.

Crump eased his presence into the room.

"The person who was embracing the horse which was intoxicated and trying to wait is at the door," he declared. "He states that he wishes to see the castle."

"Did he jingle, Crump?" asked the Earl.

"I heard no sound, m'lud."

"Is he an American?"

"Indubitably."

"Our millionaire!" cried the Earl. "Pour him in, Crump."

"At once, m'lud," said Crump. "But may I say that you are mistaken in supposing him to be a millionaire. He hasn't the look of one at all. He is young, and his clothes—well, m'lud, you saw his clothes!"

"So I did," said the Earl. "But what do clothes signify? Look at mine. Millionaires do not wear gold suits with diamond buttons, you know."

"I am are of that, m'lud," said Crump, loftily.

"Besides," said the Earl, "Americans have their own ideas, you know. Some of them dress as if their tails were upholsters. Trot him in, Crump."

"Excuse me, m'lud," said Crump, with a show of emotion, "but may I remind you of the object on which

he arrived. Surely you recall his horse."

"Perfectly," said the Earl, glancing through the window. "He is even now munching my rose-geraniums. Ask him not to, will you, Crump?"

"Yes, m'lud."

But Crump did not go.

"It," he said, "he is selling something and you buy it, m'lud, I hope you will not hold me responsible."

"I won't," answered the Earl of Bingley. "So you need not stand there looking like a beached porpoise. Roll him in."

(To Be Continued)

Tartan Started Romance

Couple Met At Exhibition In Dispute Over Name

A romance that developed from an argument over the name of a clan exhibition at the Housing and Health Exhibition in Kelvin Hall, Glasgow, has just come to light.

When visiting the exhibition last year a man had a wordy dispute with an attendant at one of the stands regarding the name of a certain clan tartan.

A young woman, overhearing the argument, asked to be allowed to intervene, and she settled the dispute by pointing out that the attendant was right, and the visitor wrong.

The sequel to this chance meeting came a short time ago. A couple called at the same stand, and recognizing the attendant who knew his tartans, they asked if he remembered the argument of a year ago.

He did, whereupon the couple laughingly told him that they were the other persons involved, and that they had been married a fortnight ago.

The young couple are now to go out to South Africa, where the bridegroom has received an appointment.

—Glasgow Bulletin.

Would Be Great Saving

Paper Maché Milk Bottle Invented By London Man

A rejectable milk bottle that he hopes will save dairies thousands of dollars a year has been invented by A. W. T. Inglis, London, Ont., insurance agent and a resident of Windsor until last summer. A patent has been applied for but has not been granted. The bottle is made of paper maché or compressed pulp, lined with cellulose, and can be turned out by the thousands at less than half a cent each, Mr. Inglis said.

Two features that make it different from other disposable milk bottles in use are windows in the paper maché outer crust, through which the housewife can see how much milk is in the bottle and how much cream is on the milk, and a special construction which will permit use of ordinary milk bottle fillers and cappers. The invention is shaped exactly like the present milk bottle.

Honor Boys All Returned

Were Allowed To Leave Industrial School For Holiday

John F. Gettman, superintendent of the State Industrial School for Boys at Kearney, Neb., disclosed all six of the youths he released "on their honor" to go home for Thanksgiving (Nov. 25) returning to the institution at the specified time. "We picked three of our best boys and three of our worst," Gettman said. "All six returned right on the dot when their holiday at home was over."

Of the female workers in the factories of Japan, it is estimated that more than a fifth are girls who are under the age of 18 years.

Sher: "What's the difference between dancing and marching?"

He: "I dunno."

Sher: "I thought so."



"These infernal Chinese. How dare they defend themselves!"

—Glasgow Evening Times.

Some Amazing Figures

Statistics About Telephone Show How Habit Has Grown

Statistics are dry enough, but there are some amazing figures about the telephone in the National Geographic Magazine.

New York has more telephones than all France with its 42,000,000 people, Chicago has more than all South America, and Los Angeles more than all Africa.

There are 800 people telephoning from the Atlantic to the Pacific every day, connected up at New York. One can pick up a telephone transmitter and get connection with anyone of 32,500,000. And that number is 93 per cent. of all the telephones of the world. There are seventy countries interlocked by wire or radio with the telephone system of Canada. Only Soviet Russia and New Zealand, also Greenland, are as yet unconnected with the world telephone network.

The United States records 85,000,000 phone conversations a day. The statistics do not give the number of listeners in on the party line. Shades of Alexander Graham Bell—St. Catharines Standard.

Early Pioneer

Picturesque Figure Of Saskatchewan's South Country Is Dead

Treffle Bonnaue, who came to Regina in 1882 and who has been a picturesque figure of Saskatchewan's south country for decades, died at his ranch home at Willowbunch, Sask. He was in his 74th year.

Bonnaue was in Regina during the rebellion of 1885 and was with his father when the body of Louis Riel, rebel leader, was delivered to the latter. In 1887 he went to Willowbunch.

When Bonnaue first went into the south country, the remnants of Sitting Bull's Sioux warriors were camped near his ranch. Bonnaue became a lifetime friend of Jean Louis Legare, trader and confidant of Sitting Bull, who eventually negotiated the surrender of the Sioux war chief to the American authorities.

Samples Are Rich

More Gold Has Been Found In Northern Areas

Valuable gold discoveries have been made in the Contact Lake area, in northern Saskatchewan. Contact Lake is located between Stanley and Lac la Ronge, about 200 miles north of Prince Albert. It is reported that prospectors in this district have traced a vein eight feet wide for more than 200 feet and have found out-cropping for an additional 600 feet. Samples of the ore assayed as high as \$633 a ton.

Could Not Escape

The Sunday school lesson was about the wolf and the lamb.

When the teacher had finished, she said:

"So you see, my dears, if the lamb had been really good he would not have been eaten by the wolf."

"But," said one little girl, "he'd have been eaten by us, wouldn't he?"

John Adams, second President of the United States, lived to see his son, John Quincy Adams, become the sixth President.

COULDN'T EAT COULDN'T SLEEP

Now Free of Bad Liver and Kidney Trouble and Feeling Fine

Here's another woman who found how to get her appetite, sleep soundly, and secure new health. Mrs. A. H. Montreal, writes: "I had years of liver complaint and kidney trouble—bowels irregular, crippled with kidney trouble too—no appetite—no sleep. Many laxatives gave me cramps. I tried Fruit-Lax and my health greatly improved. These famous fruit juices, herbs, and tonic tablets cleanse and strengthen the liver, help stomach, kidneys, intestines. Troubles go. Health must improve. 25c. and 50c. All druggists."

Little Helps For This Week

O that Thou wouldst bless me indeed, and that Thy hand might be with me and that Thou wouldst keep me from evil, that it may not grieve me. 1 Chron. 4:10.

What I possess, or what I crave, bring, no content great God to me. If what I would—or what I have, Be not possessed and blessed in Thee; What I enjoy, O make it mine, Inmaking me to have it, Thine.

Offer up to God all pure affections, desires and regrets, and all the bonds which link us to home, kindred and friends, together with all our works, purposes and labors. These things which are sacred will become then the matter of thanksgiving and prayer. Plans for the future, all wishes and intentions, works just begun, half done, all but completed, sympathies and affections, all these things through the heart and will. The only way to master them is to offer them up to Him as, once ours, always His by rights.

Illegal Possession Of Arms

People Who Are Going Around The Country With Death-Dealing Weapons

There must be some means of passing revolvers around or securing them of which the police are not aware. It is not done through the pawn brokers' offices because it is possible to keep a close check there.

But the plain truth is we have a number of people all over the country who are going about with death-dealing weapons in their possession. They had no trouble in keeping on hand or securing a supply of ammunition for their illegal weapons, and the blunt truth is we are doing nothing to take these guns from the people who have no right to carry them.

We are told there are teeth in our laws, but they do not bite—Peterborough Examiner.

The dramatic critic started to leave in the middle of the second act of the play.

"Don't go now," said the manager. "I promise there's a terrific kick in the next act."

"Fine," was the retort; "give it to the author!"

Tutankhamen is interpreted as meaning the living image of Amun, one of the Egyptian gods.



Cut Down Food Wastage

—by covering all perishable goods with Para-Sani Heavy Waxed Paper, Para-Sani moisture-proof texture will keep them fresh until you are ready to use them.

You'll find the Para-Sani sanitary knife-edged carton handy. Or use "Centre Pull" Packs in sheet form for less exacting uses. At grocers, druggists, stationers.

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Legal notices, 15c per line for first insertion; 12c per line for each subsequent insertion. Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Fri. Dec. 17, 1937

SMALL POTATOES

The provincial government should return to High River people the \$200 deposited to institute recall proceedings against Premier Aberhart. Only the smallest of political minds would even consider retaining this sum. Yet the government seems loath to give it up.

It was bad enough to annul the recall act just when recall proceedings were getting into full swing in the High River-Okotoks riding, but to hold back the deposit in the height of meanness and the abuse of power. Incidentally, it occurs to us that had Premier Aberhart any degree of courage whatsoever he would have allowed those behind the recall petition to go ahead and try to get the required number of names, some 60 per cent. It is questionable if they could have secured this total, but Hon. Mr. Aberhart got into a panic and his followers closed the door against the proceedings.—Hanna Herald.

In one of the best of his lyrics, Wilson MacDonald, the Canadian poet sings of the lot of beauty:

"He loved her not in days of splendor only

But in the gray of fogs and dark of rain;

In droning streets or woodlands wild and lonely

She never called his poet-heart in vain.

"The gray moth growing grayer in the moon-ray,

The brown bee growing browner in the sun,

The strong hills burning amber in the noonday,

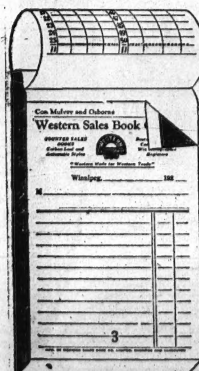
Or vales at dusk—he loved them every one."

The suggestion is that to such a one all his failings and wayward farings may be forgiven because "he kept high faith with beauty to the end."

A visitor to New York asked a newsboy to direct him to a certain bank, promising him 50 cents. The boy took him about three doors away from where they were standing, and there was the bank. Paying the 50 cents, the visitor remarked: "That was money easily earned, son."

"Sure, sir," answered the boy, "but you must remember that bank directors get good pay in New York."

Western Made for Western Trade



Agents
The Blairmore Enterprise

Christmas March Was Played by Minister

HE minister had hung up his stockings, too. The sprites that put into it a candy cane, a lollipop, a ball, an apple and a motor car that would go, had added a mouth organ, most appropriate and perhaps most needed of all gifts, for what other mouth should so dispense harmony?

Then, after breakfast, came the procession into the parlor and unto the wonderful tree. First, little Sarah, with the early and adroit steps of her one year and the big eyes of her first Christmas tree. Then demure Helen, blowing her own horns for once, then big Sarah and all the uncles, aunts and cousins, then father and mother, and then the minister, playing his new march upon his new organ.

When they were all seated in the happy circle they asked for the words of that new tune and here they are:

If birds could sing in Christmas trees, if they could hum with the spry bees, if they were sweet with all the spice of all things beautiful and nice, they could not altogether be more full of love than this, our tree. Christmas tree.

It has a loving gift for thee.

Then they all sang it, after which the beautiful tree yielded its fruit.—Christopher G. Hazard.

Christmas Telegrams Add Yuletide Cheer

HE WAS always busy, always rushing, always hurrying. He always had so many things to attend to and so many people were constantly pressing it upon him that with the demand, with that, which required attention.

He wished he could see more of his friends. His friends wished they could see more of him. He was the sort they would like to see more of and at times they were a little annoyed that he was so busy.

He was busier than was really normal. They said he had no time for the pleasant things of life and that he could neither enjoy things himself nor could he be enjoyed because he was always having so much to do.

But he took time for one thing. He never failed to take time for it.

Every Christmas he sent all his friends beautiful Christmas telegrams of cheer. He thought of them and he remembered them and every Christmas morning as his friends opened their many Christmas telegrams they would say:

"He always finds time to think of me on Christmas morning, anyway! What a pleasure this is!"—Mary Graham Bonner.

REAL SPIRIT

IF THE real spirit of Christmas is within us we will, indeed, find that it is more blessed to give than to receive, and we will give out of the fullness of the heart and not out of the joy that giving brings us. Instead of from the other motive. So to get the real joy of giving and to receive the richness of the Christmas spirit in fullest measure, give because your heart prompts you to and forget all else.—Katherine Edelmann.

"It Is More Blessed to Give Than Receive"

HIS has nothing to do with banks or savings accounts; but more money is saved at Christmas time than any other time of the year. Yes, save. That may sound absurd to a lot of people who have spent all their money buying presents for their families and friends and neighbors, but it is true just the same. How? Why, because giving is the finest sort of saving, and not only saving, but investing. Every good gift is a permanent gain to the giver; it is better than a bank book carrying the same amount, for a gift is more truly a saving than credit account on a bank ledger. If you want to save your money, give it away—wisely. Does that sound unreasonable? Remember, it is more blessed to give than receive.—F. H. Sweet.

AUNT MEHTABLE'S PRESENT

Aunt Mehtable had a powerful and active imagination that often kept her awake. She was ever creating difficulties by imagining them and making things crooked by trying to straighten them out. "Hiram," said she, "I can't think what has got into George; I didn't like the way he looked at us this morning."

"Probably he was thinking of somebody else," answered her brother. "George," began his aunt the next day, "what was the matter with you yesterday morning, you looked sour 'n pickles."

"Nothin' was the matter with me," said the boy, "I was puzzlin' over your Christmas present." Then he asked, "Since you're so mighty suspicious, I guess I'll give it up." But remembering her goodness of heart, George relented, and when the day that shins away all unpleasantness came round, Aunt Mehtable had a new nightcap.—G. G. Hazard.

EDDIE, THE AD MAN

ADVERTISING IS THE FUEL OF BUSINESS. START THE FUEL AND YOUR BUSINESS RUNS SLOWLY. NO FUEL, NO PEP



An enterprising firm advertised: "All persons indebted to our store are requested to call and settle. All those indebted to our store and not knowing it are requested to call and find out. Those knowing themselves indebted and not wishing to call are requested to stay in one place long enough for us to catch them."

An auto party consisting of Messrs. Felix Montalbeti, E. Phillips, F. Ferraro and Mrs. Ed. Montalbeti, of Bluffton, Alberta, arrived in Blairmore the early part of the week. Felix is a brother of Joseph Montalbeti, well known local citizen, and was a former resident of Frank, in the good old days.

The people are awakening to the present state of affairs and are realizing that something must be done. This something must start with the complete overthrow of the present Aberhart administration, and this cannot be done by any one political party. The public are aroused and in the rural districts in particular, have thrown off their party affiliations in provincial affairs and are ready to work shoulder to shoulder to bring Alberta back to her proper position, the first province of the Dominion.—Innisfail Province.

McVicar: "Well, Mac, and how do you like your new radio?"

Melnsac: "It's grand, mon; but the wee light's vurry hard to read by."

It's too bad that advantage was not taken of the recent visit to Blairmore of (Rev.) A. E. Smith to have him perform last rites for Tim Buck's boulevard. He did have the privilege, a year or two ago, of christening and dedicating that same obstruction.

The entire C.G.A. slate for council were returned in the Lethbridge municipal elections on Tuesday, namely D. H. Elton, R. Knight and W. H. Ripley. Harry Fitzsimmons was one of the also-rans. D. H. Elton will likely continue as mayor.

Rene Mongeon, Brockton storekeeper, was acquitted on a charge of fabrication of evidence in a special district court session held at Macleod this week. His Honor Judge A. M. MacDonald immediately freed the man.

Dr. V. L. Annett, at one time assistant to Dr. Borden at Coleman, has settled down to practice medicine at Victoria, B.C., after two years of postgraduate surgical work in Edinburgh and London. Mrs. Annett was formerly Miss Dunlop, daughter of Mr. and Mrs. Alex. Dunlop, of Neepawa, Manitoba.

Being told to write an essay on the mule, a small Blairmore boy turned in to his teacher the following masterpiece: "The mule is a hardier bird than the goose or turkey. It has two legs to walk with, two more to kick with, and wears its wings on the sides of its head. It is stubbornly backward about going forward."



The Dominion
Department of Agriculture
has issued a report describing

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13 oz. \$1.90
26 oz. 3.50
40 oz. 5.20

This advt. not imported by the Alberta Liquor Control Board or the Government of the Province of Alberta.

The MYSTERY OF THE DESERTED KITCHEN

THERE was no one in the kitchen. A number of fresh, crusty-leaven loaves and a batch of delicious looking rolls were the only evidence that it was baking day—although it was at a time when baking operations would normally be in full swing.

Where was the housewife? Had she risen earlier than usual, to get her baking finished so soon? Had she retired worth out from her work?

As a matter of fact, the housewife has gone to town. She hadn't risen any earlier than usual, she isn't the slightest bit tired—and there isn't any mystery about it. She merely uses Quaker Flour and The Quaker Easy Method of Bread Baking.

You too can get in on this secret and out of your kitchen if you will just write to The Quaker Oats Company, Department S-41, Saskatoon, Sask., for their FIVE booklet telling you how to bake better bread and rolls in half the time with hardly any work at all.

TRY OUR SOCIETY PRINTING

Team Work

IN 1908, when the great Canadian West was beginning to get into its stride, the industrial East ran the organization of Dominion Textile Company Limited from four primary cotton textile companies which were not successful.

SINCE those far-off days both East and West have made progress. Each it may be said has contributed to the progress and welfare of the other. The East went ahead more slowly than the West but, perhaps in consequence, the East did not suffer so severely when the world had more wheat than it could consume. The relative stability of the East when low prices for farm products and drought and hail and plague attacked the Prairies was an asset which kept the nation a going concern.

THESE are the days of bigger farms than the East knows, and big industries. Dominion Textile Company Limited is big in its own industry; it steadily employs about 7,000 persons in an industry which, like the farms on the Prairies, is a part, and only a part, in the agricultural, industrial and commercial enterprises which together have made Canadians a people able to withstand the shock of the greatest depression in modern times.

Western Division

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Sold at all licensed hotels
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This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

BELLEVUE HAPPENINGS

Miss Lillian Rhodes, who has been working in Calgary for some time, is spending a vacation at her home here. Mrs. M. D. McEachern entertained a number of ladies at her home on Thursday evening.

The fourth concert held in aid of the Good Cheer Fund in Cole's theatre on Sunday night was very well attended, and a most enjoyable programme was rendered.

Mrs. John Shewels, who had been visiting relatives and friends in England for the past eight months, returned home on Friday last, reporting having had a very pleasant trip.

The hard-time old-time dance held in the I.O.O.F. hall on Friday night, under auspices of the Order of Moose of Blairmore, was quite well attended. Music was supplied by the Arcadians.

Mr. and Mrs. A. Hallworth were business visitors to Calgary over the week end.

Joe McKenzie left Friday for Wenatchee, Wash., where he was called owing to the death of his sister.

Little Connie Alexander suffered a broken leg on Monday while sleigh riding near her home. She is reported resting comfortably.

Mr. Thomas Allsopp, who was knocked down by a car allegedly driven by a Blairmore man, is now sufficiently recovered to be around

again. After examination by the doctor, he was discharged from the hospital.

HILLCREST HAPPENINGS

The death occurred on Friday last of Mrs. Originia Casagrande, aged 47, beloved wife of Mr. Antonio Casagrande, an employee of the local mine. Death came suddenly following a critical operation the day previous. Born in Italy, she came to Canada when quite young. She had been a resident of Hillcrest for many years. Left to mourn her passing are her husband, three daughters and one son; also one brother residing here, Ermino Caletti, and a sister, Mrs. L. Fumagalli.

A very delightful whist drive was held in the K. of P. hall on Wednesday night of last week, hostesses being Mrs. A. Petrie and Mrs. D. Makin. Prizes were won by Peggy Richards and Mrs. B. Silcocks, first and second respectively.

Congli D'Ercole, who has been visiting in Hillcrest, returned to his home in B.C. on Sunday.

The bingo drive held in the Catholic hall on Saturday, in aid of the Catholic church funds, was a great success.

The whist drive held in the Catholic hall on Monday evening under auspices of the Intermediate Hockey Club, was also a success. Prizes were won as follows: ladies' first, Mrs. D. Grant; second, Lorna Balkwill; gents' first, Allan Petrie. The winning number on the case of silver was held by Mrs. J. Lipnicka.

COWLEY HAPPENINGS

A dance in aid of the Cowley school Christmas tree fund was held in the Wilson hall on Friday night last, under auspices of the Cowley Girls' Club and the two teachers, Miss Nellie Club and the two teachers, Misses Nellie McWilliam and Madeleine Mrs. Vandusen (nee Sarah Pettit) and small son, of Seattle, are paying a visit to Mrs. Jack Rhodes and family.

The Cowley Christmas concert and dance will be held in Wilson's hall on the night of Thursday, December 23.

Charlie Dwyer is recovering from an operation for appendicitis performed recently.

A miscellaneous bridal shower, sponsored by the Cowley Girls' Club, was held in the Masonic hall on the night of December 15th for Miss Netta Swart, whose marriage to Mr. Norman Horning, of the Cowley hotel, will take place at Lethbridge this Friday evening. A large crowd gathered to do honor to the bride-elect, when they presented her with many beautiful and useful gifts. On this occasion the hall was tastefully decorated in colorful tints of pink and white crepe paper and white paper bells, while the long table that bore the gifts was decorated in the same beautiful hues with streamers and Christmas snow and bouquets of poinsettias and tall tapers. The early part of the evening was devoted to cards, progressive whist being played, at which prizes were won as follows: ladies' first, Miss Dorothy Irwin; second, Mrs. Richard Coates; gents' first, Norman Horning; second, Robert Littleton. After an appetizing luncheon had been served by the hostesses, a lively dance for a couple of hours took place. Good music was supplied by Mrs. Eddie Smyth, Miss Dorothy Wood, Miss Marion Morrison, Miss Edith Murphy and Mr. Arthur Tuslan. C. J. Bundy was master of ceremonies.

If Mr. Aberhart gets away with his press gag idea, news items in Alberta papers in 1938 will be worded somewhat like this: "Dr. Campbell is responsible for about fifty per cent of the babies coming into the Lethbridge section of the world."—source of information, Mrs. Gostick, M.L.A., Calgary.

While Aberhart prefers to exclude press representatives from Social Credit meetings, The Press on the other hand never fail to invite Aberhart or

THE PASS EIGHTEEN YEARS AGO (The Blairmore Enterprise 1919)

Sept. 13.—Rev. W. T. Young left Dublin September 10th for Canada, and should reach Blairmore about the 25th.

Blairmore's board of health has resigned. The board was composed of A. Olsen, James Patterson, W. J. Bartlett, James G. Ewan, Dr. J. Olivier and James M. Carter.

Murdoch McKinnon has been sworn in as lieutenant-governor of Nova Scotia.

An engine jumped the track just east of Hillcrest station on Monday, taking several cars with it. Very little damage was done.

Mr. and Mrs. Conway and Mr. and Mrs. A. Robbins motored to Fernie and Elko on Saturday last.

Hon. W. L. Mackenzie King will run in Prince Edward Island: Nothing great about that, of course, for Ford has been running there for several years.

Ed. Donkin returned this week from overseas, and has resumed his post as yardmaster at Frank Harry Fitzsimmons has been transferred to the Lethbridge yards.

Pte Charlie Ritchie has returned to Bellevue from overseas.

Sept. 18.—The town council at a meeting this week decided to rebate license to Chautauqua.

Since a couple of carloads of liquor have gone to the bottom of Crow's Nest Lake, they say that, if you want to get a jag on, all you have to do is chew the gum off the trees along the lake shore.

Jean Fourneau has purchased the Blairmore Meat Market from Henry Zak and Charlie Sartoris.

The best dressed papers in the world are in Newfoundland, where most every day they are into libel suits.

L. Dutil returned Wednesday from Quebec, where he had been called upon to the death of his mother.

Lieut. and Mrs. J. W. Gresham and daughter Louise returned from England this morning.

Sept. 25.—Joshua Atkinson passed away on Saturday last. He was one of the best known of the old-timers.

Paris Montalbetti returned from Italy this week, after an absence of about six years.

Mrs. Jack Patterson arrived from England on Tuesday of this week.

Oct. 2.—A Rebekah lodge will be organized at Coleman next week.

Mr. Ubertino, of the local theatre, has arranged with the Hippodrome Vaudeville road shows to include Blairmore in their weekly itinerary. These shows come direct from New York.

James Daniel Boyes, aged 71, passed away at Pincher Creek on Sept. 22nd.

We are frequently asked what is a Bolshevik? Well, by a little changing of words, Encyclopedia Britannica quotes it as "one who hath yearnings for equal division of unequal earnings; a loafer or knave, or both. He is willing to fork out his quarter and pocket your dollar."

Miss Mary L. Walsh has resigned her position with the West Canadian Collieries, and leaves shortly for Winnipeg.

P. Burns & Co. will move into their new premises next week.

Mr. and Mrs. S. J. Lamey announce the arrival on Tuesday of a young son.

A son has arrived to Major and Mrs. Wallace Sharp at Pincher Creek. Capt. W. A. Beebe left Sunday last to visit relatives at Bay City, Michigan. While there he will practice the step to be taught the Prince of Wales at the great dance to be tendered him at Washington.

And the stork left a nine-pound son at the home of Mr. and Mrs. Alex. Morency this week.

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his representative to attend press conventions. Of course, he or they have never yet had the good principle to accept the invitation and attend.

GAS TAX DISCRIMINATION

What case could governments put up if called upon to justify their onerous taxes on a commodity which has become an article of every day necessity? What, for instance, could they say about the ever-increasing levies on gasoline?

They could, of course, say that the tax was needed for roads, provided they kept their bargain. That was their first argument. Unfortunately it is now shut off because most of the gasoline tax monies have been grabbed for other purposes.

Witness the words of legislators of New York State in May in support of a 1-cent increase in the gasoline tax in that state. There was a series of whitewashing platitudes as a poll vote saddled on motorists a budget burden of more than \$20,000,000.

When a tax of more than \$20,000,000 falls on one-sixth of the population solely because they own automobiles, surely there is not much answer to the charge it is rank discrimination.

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If you can't eat or sleep and awful gas blows you up try Adlerika. One dose rids you of gas and cleans out poisons out of BOTH upper and lower bowels. Blairmore Pharmacy.

All the letters of the alphabet except J are contained in Ezra 7:21 of the Bible.

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THE BLAIRMORE ENTERPRISE TODAY

You're Always Sure when you bake with PURITY FLOUR Best for all your Baking

Watchful Policy Needed

In the mass of material that has already been submitted and is still being presented to the Rowell Commission on Dominion-provincial relations there is danger of some matters of considerable importance to the west being overlooked because of lack of emphasis, or at least side-tracked as comparatively insignificant when balanced against the more overwhelming issues of finance and divisions of legislative and administrative responsibility.

One of these problems which is apt to get the "miss in balt" because of the absence of the spectacle of aid of assistance in the further development of the Hudson Bay route and for aid in promoting additional business for the direct and short pathway between the Canadian west and European markets submitted at the Regina sitting of the Commission by the On-to-the-Bay Association as a section of the Saskatchewan Government brief.

A Five-Year Plan

The Association asked that consideration be given to proposals that the Federal government absorb the differential in marine insurance rates as between the Bay route and the Lake and Rail route via Montreal, to place rates between Winnipeg and Great Britain on a competitive basis, for a period of five years.

The Association also requested the Federal government to establish a modern cold handling plant at Churchill equipped with screening facilities, weigh scales and other equipment to ensure prompt and economic discharge of incoming cargoes of Welsh anthracite coal and the installation of additional storage facilities, both at Churchill and intermediate points such as Hudson Bay Junction and the Fias to facilitate the storage and breaking of bulk of merchandise for the wholesale and retail trade in Manitoba and Saskatchewan cities.

Marine Insurance Rates

There is a good deal to be said in furtherance of these requests, much more than was contained in the brief and considerably more than space permits in this column.

In respect to the first request it should be pointed out, however, that if marine insurance rates continue to decline with the same speed that they have since the route was opened for business in 1951 by the end of a five-year period, provided sufficient volume of traffic can be secured, the rates will by that time be down to the same level as rates prevailing for inward and outward bound consignments through the St. Lawrence. Given improved crop conditions the necessary volume of business to ensure this result should be handled through Churchill during the next five years if the requested Federal aid is forthcoming.

An Economic Proposition

Increased volume of traffic in both directions is also the objective of the 'request' of cold handling and storage facilities. The provision of such facilities would not only tend to make feasible inland cargoes of Welsh coal and merchandise but would go a long way towards promoting the export of timber for pit props, for which there is a demand in British colonies and jungles, of which there is plenty on Western Canadian farms and for which there is also a market in Great Britain.

The provision of intermediate storage sheds would undoubtedly go a long way towards popularizing the Hudson Bay route with wholesalers and retailers in the centres of at least two of the prairie provinces as it would enable them to combine shipments, break bulk at interior points and secure consignments in less than carload quantities at local points, provided the government is prepared to furnish such service at nominal cost for a period. It would also enable consignees to combine purchases and shipments on an economic basis.

Criticism Unwarranted

During the past few months slipping at the expense of the Hudson Bay route has been indicated in by some of the Eastern press, the inference being left that the system is somewhat of a white elephant, that it will be a long time, if ever, before it can stand on its own feet and that the East has had to bear the expense of its construction and is now called upon to finance its maintenance.

It is true that the railway is not yet paying its way, but the critics failed to point out that during the whole period it has been operating the west has been suffering from the combined shock of world economic depression with crop failures superimposed as an additional handicap, with the result that comparatively little export grain has been available for outward cargoes via the H.B. route and the purchasing ability for incoming commodities has been severely curtailed.

As for the East bearing the cost of construction, this inference was badly shattered when the On-to-the-Bay Association drew to the attention of the Commission that 40 per cent. of the \$53,000,000 which the project including terminal facilities has cost, was financed by the sale of Mid-Western lands collected in cash "and" to quote the brief, "as there is still over twenty millions unpaid on contracts, it is possible that a further substantial sum may be realized."

Live Interest Advisable

In view of the apparent anxiety on the part of some Eastern interests to hamper and perhaps deride the Hudson Bay route it is important that the people of the west give close attention to the representations which have already been made, follow them up and see to it that their interest in the project is not lost sight of.

Letter From The Queen

Robert Cranston, of Caledonia, Ont., has received a letter from Queen Elizabeth acknowledging an unusual gift he sent her. Mr. Cranston made the gift, a wooden paper knife, from oak recovered from the battleship Mohave sunk at the mouth of the Grand river in the war of 1812.

Gerald—"What's she making that noise for, mumme?"

Mother—"She's crying for her mother, dear."

Gerald—"Why? Can't her mother cry for herself?"

At Christmas time, the Norwegians make sausage which present striking designs when sliced. Different sorts of meat are used to form stars and other symbols in the sausage.

Ants are the dominating creatures of the tropical forests.

Praise For The People

Edna Jacques, Canadian poet, returned from a tour of the drought areas with praise for "the grandest people in the world." She told of one man at Briarcrest, Sask., who got a good crop for the first time in seven years, sold it for \$400 and came to church to place \$40 on the collection plate.

Lumber As Farm Crop

One advantage lumber has over some other farm crops is that it does not have to be sold immediately in order to keep it from spoiling or deteriorating. If the market for fuel, fence posts, and lumber, or pulpwood, is low, the trees can be allowed to grow and increase in value.

Fourth largest of the seas in the world, the China Sea has an average depth of only 402 feet.

Cork, being half air, is five times lighter than water.

Envoy From France

Says Relations Between Great Britain and France Have Never Been Better

Relations between Great Britain and France have never been better since the Great War, Count Robert de Dampierre declared at Ottawa on arriving to take up his new duties as minister to Canada from the French republic.

Coming to Canada, the minister said, was a particular pleasure to him because here "I knew I would find only friends of France." He has recently been French minister to Yugoslavia, stationed at Belgrade, which he left in October.

He would not forecast what might happen in Europe, Count Dampierre said. In France, he said, there were "crazy spots" as there were in other countries, and occasional violent incidents.

"But when it comes to great questions," he added, "France speaks as one person." There has been ample evidence of the inherent solidarity of the French people, the minister said.

Arriving from New York, where he landed after a quick journey from Paris, Count Dampierre was greeted by representatives of the governor-general, the Dominion government and the diplomatic circle.

The Countess de Dampierre, a striking woman of Turkish racial origin and a recognized poet, received a welcome and was the recipient of two bouquets from representatives of the French circle as she stepped from the train.

The count, 48 years old, is a horseman and a former French army officer. His previous diplomatic posts included two years in Japan, which he left in 1919. He had never before visited Canada.

"Aspirin" Trade Mark Protected

Bring Actions To Restrain Infringement And Secure Judgment

The Bayer Company Limited having brought actions to restrain infringement of its registered trade mark "Aspirin" the Exchequer Court of Canada has given judgment against its five defendants. In each case the Exchequer Court perpetually restrains the defendants Ivan Lambert, Joseph Nodick, Standard Bottlers and Packers Ltd., B. Neuman and Joe Beckman from using the trade mark "Aspirin" on preparations put out by themselves and against the Bayer Company costs and damages.

The defendants were marketing the infringing product under various names, including Pioneer Sales Co., Western Sales Co., Western Distributing Co., Advance Specialty Co., and Acme Specialty Company. The tablets labelled "Aspirin" were not of Bayer manufacture and were packed in small envelopes, each containing three or four tablets, and mounted on cards.

It is the intention of The Bayer Company, Limited, to take every legal method to uphold its trade mark.

"Aspirin" is the trade mark of The Bayer Company, Limited, Windsor, Ontario.

Deserved The Fine

A splashing motorist at Ripley, Derbyshire, drove through a pool of water at the side of the road and splashed two persons with muddy water, one of them a policeman in plain clothes. In court the motorist was fined 10s. and his license endorsed for driving without reasonable consideration for other persons using the road.

In the World War, dogs were taught to search for wounded on the battlefield, to carry water, bandages and other first aid equipment.

Macaws, when mortally wounded, frequently hook their beaks over the small limb and remain hanging in mid-air after death.

MISUNDERSTANDINGS



"We shall know each other better when the mists have rolled away!"

—News of the World.

LISTEN...
on Friday Night
CANADA-1937
IMPERIAL TOBACCO'S
INSPIRING PROGRAM
EVERY FRIDAY NIGHT
On a National
Coast to Coast Network

Noted War-Time Aviator

Captain Morley Carter Killed In Automobile Accident In Ontario
Captain Morley Carter, 49-year-old noted war-time flyer, killed in an automobile accident, near Barrie, Ont., was buried in Orillia, with military and Masonic honors.

Capt. Carter enlisted in 1915 in the Royal Air Force. After training for several months he was sent to France for active flying and received decorations several times for distinguished service. He was one of four airmen sent to Italy to aid the Italians against the Germans and the war was the only one to reach the scene.

After the war, Capt. Carter was with the Ontario air force patrolling the north and making government surveys. He was also connected with the Dominion and Saskatchewan air forces. A year ago he came east from Saskatchewan and has been with the Ontario air force since.

Should Advertise Wheat

Dr. Hind Advocates Fewer Acres And Larger Yields To Lower Production Cost

Canada should send experts to world wheat countries, particularly Russia, to make a study of wheat production, Dr. E. C. Hind of Winnipeg, told the Women's Canadian Club at Toronto. "Russia is, and may be, increasingly a menace to Canada in the wheat market of the world," he said, adding the world could do with out Canadian wheat unless the price is right.

Dr. Hind, speaking after a two-year globe-trotting trip in which she visited 27 countries, declared Canadian wheat should be produced on fewer acres with larger yields per acre and at lower costs. It should be sold at the world price.

Canada, she said, should have more and better advertising in other countries.

Can Be Traced Back

Many Words Commonly Used In Scotland Had French Origin

It is particularly in Scotland, formerly bound so intimately to France—as during the Stuart times—that one can trace back a considerable number of French words that have passed into the popular speech. Thus the Scotch "crash" comes from "facher," the word "aunnie" from "armoire," "asht" from "asiette," "taste" from "tasse." The farm girl who calls her cows cries "Proochey" (approach). So many Scotch words are connected with French terms, beginning with the national Scotch dish, which is called haggis, and is really "hachis"—Le Devoir, Montreal.

Increase In Auto Sales

The Dominion Bureau of statistics reported Canada's October sales of new motor vehicles totaled 5,847 units at \$6,522,281 against 4,921 at \$4,590,475 in October, 1936, an increase of 45.4 per cent. in number and 47.2 per cent. in value.

A Swiss watchmaker is said to have invented a shock-absorber for watches, to protect the balance wheel from injury.

Most animals that climb trees descend tail first. But the squirrel and chipmunk come down head first.

Palestine Administration

Sir Harold Alfred MacMichael Has Received Appointment

Sir Harold Alfred MacMichael, veteran African administrator, was appointed high commissioner and commander-in-chief of Palestine and high commissioner for Trans-Jordan. He will succeed General Sir Arthur Grenfell Wauchope, whose resignation due to poor health was made known Oct. 7. The colonial office announced the new appointment would become effective at the end of February.

Sir Harold, governor and commander-in-chief of Tanganyika Territory, East Africa, since 1934, will succeed to the task of restoring peace to the Holy Land, where the long conflict of Arab and Jew has produced nearly two years of violence and bloodshed.

He has been in British government service in Africa 32 years and was intelligence and political officer of the British expedition which in November, 1916, reconquered Darfur, on the western Anglo-Egyptian Sudan, after a native uprising.

Appointment of Sir Harold MacMichael to succeed Sir Arthur Wauchope, announced in London, was generally well received in Jerusalem. Arab circles declared Sir Harold's knowledge of Arabs and their language would be of great help to him in dealing with Palestine problems. Jewish leaders gave assurance they would co-operate with the high commissioner in the task of pacifying the Holy Land.

ALICE STEVENS' RECIPES

WATCH TEMPERATURES
IN DEEP-FAT FRYING

Doughnuts belong to the colder winter months. They are frowned upon by many people because they are considered hard to digest. They certainly are not an ideal food for children and invalids but an active person can digest doughnuts if they have been properly made and are eaten in moderation. The temperature of the fat is most important. If the fat is too cold the doughnuts become greasy with fat. If the fat becomes too hot, it decomposes. It should not be smoking hot.

Test the temperature with a little of the uncooked doughnut mixture or with a little bread. A small cube of bread should turn a golden brown in 60 seconds. If raw foods are to be cooked. The kettle for deep-fat frying should be deep and should be of heavy material. An iron one is best. It takes a long time to heat up but once the pan and fat are heated through, they remain at a uniform temperature.

If the fat has been used several times, it is wise to clarify it. Add a few slices of raw potatoes and heat gently. This removes all the solid particles and pieces of burned food. Land is used a good deal for deep-fat frying. The hard substitutes made of vegetable oils are even more satisfactory but a comparison is advised. Fat rendered from poultry is excellent.

If you have a quantity of fat on hand for deep-fat frying, why not try some fritters? They are a variation of doughnuts and are cooked in the same manner. Diced up fruit may be added to the fritter batter.

APPLE FRITTERS

1 cup flour
1 1/2 teaspoons baking powder
3 tablespoons sugar
1/4 teaspoon salt
1 cup milk
1 egg
Mix and sift the dry ingredients, beat the egg and add the milk. Stir the wet ingredients into the dry ones. Add the apple which has been cut into small pieces. Drop by spoonful into the hot fat and fry like doughnuts.

Readers are invited to write to Alice Stevens' Home Service for free advice on home cooking and household problems. Address letters to Winnipeg Newspaper Union, 175 McDermott Ave. E., Winnipeg, Man.

A Valuable Shipment

Priceless Manuscripts Brought From England For Book Fair

Priceless manuscripts formed a unique shipment, made recently by the C.P.R. The manuscripts were brought over from England via the "Empress of Britain." The parcel included the late Sir James Barrie's last work, entitled "The Boy David," one of John Drinkwater's manuscripts, "The End of the World," and C. S. Forester's "The Happy Return." These were displayed at the book fairs held in Toronto and Montreal.

A Frenchman, Nicholas Apper, is known as the father of the tin can. He hermetically sealed container was invented by him in 1809 in order to feed the French army.

Compulsory military training is a custom among men of the Maasai, a people of East Africa.

Hudson Maxim, inventor of Maximite and high explosives, was born on Feb. 3, 1853.

FOR COUGHS
(Colds, Bronchitis)
Mathieu's
Syrup

To Counteract Stories

High Commissioner In London To Contradict False Impressions Of Western Canada

Aroused by "accuse" articles and letters in the British press about economic and social conditions in Western Canada, the office of the Canadian high commissioner in London has taken active steps to counteract the spread of false information.

Articles appeared in several daily newspapers purporting to deal with the actual state of affairs on the prairies. In these contributions the writers conjured up a picture of utter desolation and in some instances left an impression the entire west had been reduced to an arid plain and its people numbered into the millions.

The charges were answered by the high commissioner's office in an article setting forth the true state of affairs, based on information supplied by the department of agriculture in Ottawa.

While admitting certain sections of the west, especially southern Saskatchewan, have suffered from the ravages of drought, the article declares that from a financial point farmers in the west as a whole have enjoyed one of the best years for a decade.

It refers to measures introduced to improve farm practice, develop surface water resources, promote tree planting and other steps toward desirable adjustments in the use of land.

Accusations that the Canadian authorities have adopted an attitude of laissez faire and that the people of the West have lost spirit are branded as "groundless." Tribute is paid to the settlers, described as facing adversity with exemplary courage. It is further pointed out only 1,000 of 70,000 families have left the drought areas of southern Saskatchewan.

Air Squadron For Calgary

Formation Of A Non-Permanent Force Is Underway

Formation of a non-permanent squadron of the Royal Canadian Air Force in Calgary, which will be recruited in the city, is underway it was learned from officials of military district No. 13.

It was indicated establishment of the non-permanent unit would be the first step to the stationing at Calgary of permanent militia flying force, possibly within a year.

The number of men recruited for the non-permanent squadron, aviation authorities said, would depend on the type formed in Calgary. There are three types—army co-operation, fighting or pursuit and bombing squadrons, each with varied personnel. At full strength a non-permanent squadron may have 16 officers and 140 other ranks.

Training of a non-permanent flying section would be confined largely to ground instruction in technical and theoretical training. Allocation of vacancies in schools of practical training at R.C.A.F. bases to personnel of the non-permanent unit would be likely it was reported, until aeroplanes were brought here for permanent use.

Squadron Leader F. C. Higgins, from the R.C.A.F. base at Ottawa, will open an office in Calgary shortly to direct militia activities in Alberta and Saskatchewan.

Burning 1,300 Years

An oil lamp, according to tradition, has been burning for the past 1,300 years in an old palace in Travancore, India. It commemorates a ruler of the State who is said to have ascended to heaven while resting on a stone couch. The couch is preserved as an object of veneration.

"What animal best accommodates itself to circumstances?" "The hen!" "And why?" "It always succeeds in laying its eggs so they fit in the egg-cups!"

Scientists have revealed that apple pie loses the fruit's vitamins. The anti-scurvy substance in fruits and vegetables, Vitamin C, decreases about 80 per cent. when apples are made into pie.

Copper comes from the word "Cyprus," which island was famous for its copper mines.

In the United States, 794 persons were killed by tornadoes in 1925.

Humming birds cannot use their legs for walking purposes.

BRITISH EMPIRE WILL CLING FAST TO DEMOCRACY

London.—Prime Minister Chamberlain declared that the partnership with the "other great democracies" of the empire raised Great Britain from the status of a fourth rate power and added that Britain would cling fast to the democratic form of government to which she had held for hundreds of years.

"We hear much nowadays about rival systems of government, for which superior efficiency is claimed by voluntary subjection of individual liberty of speech, thought and action to the direction of state, or perhaps to a single man who is said to represent the state."

Britain did not wish to prescribe to other nations the form of government they should have, Mr. Chamberlain said.

"For ourselves, we prefer and we mean to maintain that form of democracy we have built up for hundreds of years and which is best suited to the habits and ways of thought of our people."

"We rejoice to find that in these great Dominions, too, are the same forms of democracy, untouched by Fascism or Communism, standing for the same ideal of peace, liberty and justice that we do ourselves."

"We realize that by our partnership with these other great democracies we are raising the status of a fourth rate power to be the heart of an empire which stands in the front rank of all powers in the world."

The prime minister addressed a gathering of 5,000 assembled by the empire unity campaign.

He glanced back at the development of the empire and found many of the dreams of his father, Joseph Chamberlain, colonial minister of the 1890s, had been realized.

He termed "twice blessed," the Ottawa agreements which established empire preferences, a policy Joseph Chamberlain advocated in the days of free trade.

He said, benefited the dominions both by providing them with expanding markets and by increasing their purchasing power for British goods.

He urged even closer collaboration between the units of the empire on matters of defence, foreign policy and development of resources, and stressed the importance of building up scanty populations with fresh blood.

Tracing the empire's growth in the past century, Mr. Chamberlain expatiated on the change from "self-governing colonies" to "self-governing dominions."

By the changes embodied in the statute of Westminster, he said, "we have freely recognized that, in spite of all differences in the dangers to which we are exposed or in our proximity to great centres of international complications, we freely recognize that all are partners in the empire and completely equal to one another."

Referring to his father, Mr. Chamberlain said: "Upon the foundation he laid, the National government has built up the structure of the present fiscal system."

The empire unity campaign was begun July 4, 1935, the anniversary of the birth of Joe Chamberlain, who half a century ago was urging Great Britain to "think imperially."

Awkward Questions

Eden Answers Inquiries About Sino-Japanese Conflict

London.—Foreign Secretary Eden answered a barrage of questions in the House of Commons on the developing Sino-Japanese conflict.

Britain cannot lodge protests with Viscount Kijuroji Ishii, Japanese "good-will" ambassador, over recent attacks against British soldiers and civilians committed by the Japanese in China, since the viscount is here on a purely personal visit, Mr. Eden declared in answer to one question.

Viscount Ishii, who arrived after his trips to Paris and Rome, was received at the foreign office by Mr. Eden, a Shigeru Yoshida, accompanied him.

Mr. Eden told the house representatives that he had been made through Sir Robert Craigie, British ambassador to Tokyo, "who is the proper channel."

Concerning the taking over of the Shanghai customs office by Japan, the foreign secretary said representations had been made through official channels in Tokyo last month and that the Japanese foreign office gave assurances that "due consideration" would be given to the views of foreign powers.

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WHEAT BOARD HAS DISPOSED OF ALL SURPLUS GRAIN

Ottawa.—Trade Minister Euler disclosed the Canadian wheat board had disposed of all the wheat it held, having reduced to nothing in two years an accumulated carryover of 200,000,000 bushels it inherited in 1925.

Not sure of exact figures, which he did not have available, Mr. Euler said he believed the board held safely 7,000,000 bushels of wheat future and that it converted these to cash wheat, distributing them afterward as seed and feed.

Rising wheat prices in 1935, '36 and '37 relieved the board of the obligation of buying wheat at the guaranteed minimum price of 87½ cents a bushel.

Simultaneously the board was able to unload gradually stocks of 200,000 bushels which had accumulated since 1925 when the government, through John I. McFarland, subsequent chairman of the wheat board, sought to stabilize the market by purchases.

McFarland became chairman of the first wheat board in August, 1925, but held that office only briefly, resigning after the election that put the Liberals in power.

Near the end of the life of the "service" government headed by H. H. H. Bennett the amount of wheat held by the government was placed at 200,000,000 bushels.

The new board, headed first by J. I. Murray, of Winnipeg, and subsequently by George McVior, made no statement of the amount it held, though it was believed to have been selling consistently.

When the policy of unloading was announced in December, 1935, Trade Minister Euler declared the government had no plan for a "fire sale" of wheat as was charged by its opponents, but would establish a policy of selling "to have our surplus restored to a normal basis."

Winnipeg.—G. H. McVior, chief commissioner of the Canadian wheat board, refused to comment on federal Trade Minister Euler's statement the Canadian wheat board has disposed of its wheat holdings.

Mr. McVior confirmed Mr. Euler's statement the board accumulated quantities of wheat for distribution as seed. This wheat has been purchased by the Saskatchewan government for needy farmers.

"The Canadian wheat board have been accumulating some quantities of wheat to be used as seed purposes in the drouth areas of Saskatchewan," Mr. McVior said.

"This wheat is being held at country elevators and terminals in western Canada and will be moved forward to drouth areas points when a survey of requirements is made by the Saskatchewan government, who have purchased this wheat from the board."

No statement of the exact quantities purchased will be issued by the board at the present time," the head of the wheat board said.

Need More Fodder.—Hon. J. G. Taggart, Saskatchewan agriculture minister, said that although Saskatchewan's grain requirements are pretty well covered for the winter the province could still use all the fodder Manitoba farmers could supply.

CANADA NEEDS TO PUSH SALES ON BRITISH MARKET

Ottawa.—Present methods of merchandising Canadian farm products in the United Kingdom were criticized in the report of A. M. Shaw, director of marketing service to Agriculture Minister Gardiner.

The director, who headed a party of Canadian agriculturalists on an extensive survey of the British market last summer, found Canadian products "under a handicap in British markets compared to those of other Dominions and some foreign countries."

Mr. Shaw made three general recommendations and a number of specific suggestions. He reviewed the present position and prospects of all Canadian agricultural products except cereal, in the British market, touching on dairy products, livestock, meats, eggs, poultry, fruit, vegetables, maple syrup and sugar, tobacco, fur, hay, grass seed and honey.

General recommendations were: "The first step is to see that Canada sets her own house in order by ensuring, as far as possible, that no merchandise unsuitable to this market be exported and that what is exported be improved in quality, packaging and labelling."

"The second step is to work upon importers, brokers and the trade in the United Kingdom, impressing upon them the quality of Canadian products, improving distribution and seeing that Canadian products are identified as such to the fullest possible extent."

"The third step is to undertake a publicity campaign directed to the British consumer."

Six specific suggestions proposed for serious consideration followed: Canada should adopt a national mark for high-grade products shipped to the United Kingdom;

Use of this mark should be made compulsory on specified products provided they attain the requisite standard and the mark should be made the focal point for advertising and publicity calculated to give it a definite value and significance;

Where use of the mark is not compulsory the right to use it should be accorded only to producers under a license when their products attained the requisite standard;

Under proper safeguards use of the mark should be extended to United Kingdom importers or blenders who import Canadian products in bulk and package or blend themselves;

The mark might be either an emblem or a label so designed that it could be readily identified by the British housewife;

For the export of sub-standard products the word "Empire" should be substituted for "Canada" on the labels and regulations might be made limiting the size of type that might be used to show Canadian origin.

"Canada has not benefited to any noticeable degree from advertising done in the past," Mr. Shaw found, "whereas New Zealand, Australia and South Africa have achieved definitely favorable results. New Zealand is the best-known supplier of foodstuffs among the Dominions, Australia comes next, followed by South Africa and Canada."

"Canada's advertising and promotional activities have lacked three principal essentials: A definite long-term plan which can be carried out

DESIGNS



Field Marshal Sir Cyril Deverell, one of Britain's outstanding tacticians, who has resigned as Chief of the Imperial General Staff following a drastic shake-up of the high command. He is succeeded by Major-General Viscount Gort, V.C.

regardless of temporary shortages of supply; regard for enforcement of grading regulations in certain lines and qualified merchandising officials, familiar with Canadian agricultural commodities and their production, to co-ordinate or promote the efforts of our producers to keep abreast of market changes."

As a rule British retail stores do not feature Canadian food products, the report said, whereas products of other Dominions are featured regularly. The British consumer is unaware of any special qualities of Canadian farm produce.

London and district is the best present market for Canadian products because most Canadian imports arrive at that port. Canadian cheese in London is considered the most desirable of all imported cheeses and Canadian bacon is gaining in favor on Danish and Irish bacon.

Winnipeg Grain Exchange Has Been Operating For Fifty Years

Winnipeg.—The busy trading room of the sixth floor of the Winnipeg Grain Exchange building which has hummed for 50 years, was almost silent at noon, Dec. 8, when President Henry Guier paid tribute to the pioneers who gathered in a basement room of the hall 50 years ago to buy and sell grain.

The big bell in the trading room which has started and ended dealings in millions of bushels of grain, chimed at noon to mark the golden jubilee of the first exchange session held Dec. 7, 1887. From then the exchange has grown to be one of the world's largest grain markets.

Washington.—Finland took steps to preserve its record for prompt payment of its war debt to the United States, notifying the American government it would meet the December installment of \$232,143 when due.

Of 13 war debtor nations which together will owe \$1,680,170,447 this month, Finland alone has not defaulted in the past. The other 12 have been in default since 1933.

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Paying Debt Installment

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For Balanced Budget

Ottawa Expects Near Balance Between Revenues And Expenditures

Ottawa.—Finance Minister Dunning, engaged in his annual task of preparing the 1938 budget, has been receiving the customary delegations from those industries seeking tariff and taxation changes designed to benefit them. To all of these the finance minister can only give assurance of his careful consideration.

Callers at Mr. Dunning's office included the brewery interests who annually make a submission. On this occasion they urged a reduction in the six per cent. excise tax on malt.

Last year the budget, brought down Feb. 25, continued the new agreement with the United Kingdom. It has been forecast the next budget will contain the revised Canada-United States agreement but there is no official confirmation.

Parliament is expected to meet no later than the last Thursday in January. All indications point to near achievement of a balance between total revenues and total expenditures.

At the end of October, completing seven months of the fiscal year, total revenues were \$319,000,000 compared with \$260,000,000 for the same period in 1936. Disbursements for the same period were \$286,000,000 compared with \$330,000,000.

Will Be Finished Soon

Hangers For West Have Been Designed For Expansion

Montreal.—S. J. Hungerford, Trans-Canada Air Lines' president, said hangers at Winnipeg and Lethbridge, Alta., will be completed "within the next four months. Construction at Winnipeg already is under way and building of the Lethbridge hanger will start immediately."

The hangers have been designed for expansion.

This is the first time the factor of growth has entered plans for hanger construction," Mr. Hungerford said. "The practice has been to build hangers to house planes of definite size and they tend to become obsolete as larger aircraft come into use. There will be no question of our hangers being obsolete or undersized in a few years."

Premium On Wheat

Southern Alberta Farmers Earn Bonus On Crop Harvested This Year

Lethbridge, Alta.—Farmers of southwestern Alberta earned between \$1,800,000 and \$2,000,000 in premiums on wheat harvested this year. It was unofficially estimated here, wheat production in the area was practically all No. 1 and No. 2 Northern grades and these grades are commanding a premium of 12 to 14 cents a bushel because of their scarcity.

The premium is the highest ever paid for No. 1 and No. 2 grades to farmers in this part of the west.

Fuel For Japanese Navy

Berlin.—Material for a plant to extract oil at Fushun, Manchoukuo, from coal mined in that area is being furnished by one of Krupp's branches, the German armaments firm house organ revealed. The article predicted the project might make the Japanese navy completely independent of foreign fuel supply sources within a year.

Mr. McCullum defended government policies in the horse division. These policies, he stated, had improved the position of the "diminishing" horse industry in Canada.

Standards, Mr. McCullum stated, had been lowered due to the government's culling, breeding station work and the federal and provincial premium policy, but the horse population of the country had been aided to the point where colt crops were equalling the depopulation of older animals.

A Fighting Mayor

Toronto.—In Ralph C. Day, Toronto has a fighting mayor. While entertaining friends in his home after his election, Day collared a burglar as he left a restaurant where he had his coat.

After a tussle the 39-year-old mayor-elect wrestled money that had been taken from a purse by the intruder.

Served In Sudanese War

Pentikston, B.C.—Finland's war with full military honors were held for Joseph John Hockley, 70-year-old veteran of the Sudanese war. Under the entitled name of Joseph Low, Hockley was a member of the British forces who helped to sustain the Sudanese government in Sudan in 1884 to relieve General Gordon at Khartoum.

Arctic Moonlight Flights

Sir Hubert Wilkins To Search For Missing Russian Aviators

Barrow, Alaska.—Sir Hubert Wilkins outlined plans for his proposed "moonlight flights" over white Arctic fastness in search of the Soviet transpolar flyers missing since Aug. 13.

"I expect to make flights with the next December full moon, which should be made Dec. 15," he said.

The contemplated moonlight search will start four months from the time Sigismund Levanevsky and five companions last were heard from on their attempted flight from Moscow to Fairbanks, Alaska.

Wilkins said there has been a light snowfall this year, with polar bears being found much farther north than usual. This, he observed, would indicate there would be wild life on which the missing men, if still alive, could survive.

Having Long Holiday

Montreal.—Main shops of the Canadian National Railways throughout Canada will be closed from Friday, Dec. 24, until Monday morning, Jan. 3, when work will be resumed.

C.N.R. officials here announced. The holiday covers a period of six working days.

ONE OF THE "DANGER" SPOTS IN FRENCH ARMS PILOT



The cement works at Villeneuve, France, which was raided during the recent French arms plot, is shown above being guarded by police during the investigation, which yielded an enormous amount of arms and ammunition.

A Treat At Any Time! Crystal ICE CREAM

For the month of December we are featuring:
LOG ROLLS, made from heavily fruited ice cream, with or without sherbet centre, rolled in chocolate trimettes.
COTTAGE PUDDINGS, NESSELRODE PUDDINGS, and many fancy flavored bricks.
ORDER EARLY FROM YOUR DEALER OR M. SARTORIS, Phone 293, BLAIRMORE, ALBERTA.

Born to Mr. and Mrs. J. Dicken, of Kimberley, a son.

Dr. Bass and his wife were asphyxiated by gas in their home at Calgary.

His Majesty King George VI. observed his 42nd birthday at Buckingham Palace on Tuesday.

Just a few local radio owners tuned in to hear Aberhart's "yap-yap" on Sunday afternoon last.

Blairmore hockey intermediates will go to Hillcrest Sunday afternoon, weather permitting. Hillcrest will appear in their new uniforms.

The city manager plan was voted down at Drumheller.

On Saturday last The Lethbridge Herald closed its thirtieth year of continuous publication.

Don't miss the intermediate hockey game between Hillcrest and Blairmore at the local arena tonight.

A Labrador owl hitch-hiked across the Atlantic, then landed in the London zoo.

Abe Sparks, prosperous rancher in the Pincher Creek district, was a visitor to town the early part of the week.

Everybody is Invited to Come In and See Our Complete Stock of Beautiful

Christmas Gifts

Schaefer Pen and Pencil Sets from **\$3.50** up

We Handle the Famous Schick Electric Razor

We have a beautiful line of Ladies' Hand Bags from **\$1.25** up

Girls' and Boys' Wrist Watches from **\$5.00** up

Ladies' Dresser Sets, all metal, beautifully designed from **\$3.00** up

S. Trono

Diamond Merchant

BLAIRMORE

ALBERTA

INTRODUCING

OUR PRIZE PACKET FOR 1937

the New Fall Samples

The Finest Collection of Harris, Mahony, and Canadian Tweeds; Fine West of England Worsteds and heavy dependable Imperial Serges at NEW LOW PRICES. And Remember

UPTON - MEASURED SUITS FIT

J. E. UPTON - Merchant Tailor

BLAIRMORE

Forty-Five Years in the Business.

ALBERTA

RADIO New Models in RADIO
SPARTON - NORTHERN ELECTRIC - ROGERS
Receiving Sets

Also see Us for Special Prices on Used Sets
Monthly Payments Arranged

Plymouth

and

Chrysler

Dealers

Blairmore Motors

CHARLES SARTORIS, Prop.

PHONE 100

BLAIRMORE

Let Us Serve You with TEXACO Gas and Oils

Local and General Items

The Editor will be pleased to receive items for this section, regarding visitors, entertainers, parties leaving for holidays or short trips, bridge parties, teas, etc. Phone items in to 11 or hand them in at The Enterprise office no later than Wednesday evening.

A bee, you know, always hums as if he were really happy; but he carries a painful tail.

Coleman's town council made a donation of \$10 to the Woods' Christian Home at Calgary.

It's a shame the women are not as kind looking all the time as they are when they have their pictures taken.

A son was born to Mr. and Mrs. Walter Upton at Pincher Creek on December 13th, Ernest Walter.

Mr. Christiansen, who was road-master here prior to Mr. Sjobeck's time, is relieving the latter while on holiday to Sweden.

Several silent policemen at Drumheller went down for the count, almost simultaneously with the two survivors of that force in Blairmore.

The remains of Dr. and Mrs. Frederick Lorne Bass, victims of asphyxiation in their home at Calgary, were laid to rest at Banff yesterday.

Sam's Service Station at Coleman is now under new management, Mr. Ed. McDonald being succeeded by Mr. Joe Kiernan, of Macleod.

Nine million words were recorded by a single court stenographer during the last four years. Justice may be blind, but no one can accuse her of being tongue-tied.

The fire department was called out during the early hours of Tuesday morning to what appeared to be an incendiary blaze in one of the old fortresses on Hill Sixty.

Capt. Beebe and several other guys who are slightly past the 80-year mark, turned back from the arena when they spotted the sign: "Skating For Younger Children."

Confidence in E. L. Gray, M.L.A., Alberta Liberal leader, was expressed in a resolution passed at a meeting of the executive of the Edmonton Liberal Association.

The Lethbridge Maple Leafs defeated the Kimberley Dynamiters 6-3 in a senior league fixture at Lethbridge on Wednesday night. Kimberley tied with Coleman last night with a score of 1-1.

The intermediate hockey league games scheduled for Blairmore and Coleman this week were postponed because of ice conditions. The schedule from now on will be adhered to, it is announced.

Seems that most of the single Mounties in Alberta are getting married or seriously thinking about it. Maybe drastic legislation will be passed in Edmonton to prevent such pleasures. Page Mr. Manning!

Many turkeys from the prairie joined in the general march of that body towards the Crows' Nest Pass towns during the past week. The birds generally are reported to be in high class and will no doubt reach a ready market and a fairly good price.

Harry Thomas was knocked to the canvas seven times in the eighth round of a fifteen-round boxing go against Max Schmeling on Monday night. The referee was obliged to stop the fight to save Thomas from further punishment.

It is predicted that Edmonton's population will grow rapidly in the next few years. That could be guaranteed if Mrs. Gostick would arrange to have Doc Campbell moved up there from Lethbridge. He helps to bring 'em in when young.

W. A. Vaughn, local agent of Western Grocers Ltd., left by yesterday's train for Nova Scotia, and will spend the Christmas season with his mother at Wolfville. During his absence the local warehouse will be in charge of Mr. J. Kerr, junior.

The Royal Bank of Canada will close the Fernie branch at the end of the year.

Miss Muri Smyth, of Cowley, has opened up a dressmaking parlor in the Orpheum theatre block.

William T. Bannan has been elected secretary of the Medicine Hat Chamber of Commerce.

"If we do not have peace in our hearts, homes and communities, how can we have it among the countries of the world?"—Lady Tweedsmuir.

When all the experts have been gathered in, a little school contest should be staged to decide which is the expertest.

A well known American aeronaut has designed balloons to carry single passengers that can be deflated and carried in a suit case.

The city of Drumheller has donated \$100 to the Southern Alberta division of the Canadian National Institute for the Blind.

Miss Mamie Hamilton is home from Victoria, B.C., to spend the Yuletide with her parents, Mr. and Mrs. Marshall Hamilton.

This week the automobile makers ask you co-operation in restoring prosperity. Throw away that piece of 1937 junk and get a car with an exciting, revolutionary asphyxiat—Ex.

That trick of killing the recall act when Aberhart's welfare was being threatened at Okotoks-High River, just represents how much he is interested in a "square deal for all."

In an exhibition hockey game at Coleman on Thursday night of last week, the Coleman Canadians emerged with the long end of a 3-2 score against the Kootenay All-Stars.

The government liquor stores at Blairmore and Coleman will remain open to 8 p.m. from Monday next, December 20th, to Friday, December 31st.

Bakeries are now installing bread slicers. Only one thing required now—give us all bread chewing apparatus. Pretty soon we'll be able to go about our daily labors and not have to think about eating for that will be performed automatically. Just press the button!

TO AND THROUGH



by
GREYHOUND
Super
COACH

CHRISTMAS and NEW YEARS LOW ROUND TRIP EXCURSIONS BETWEEN ALL POINTS CHRISTMAS

Fare and One-Quarter

Tickets on Sale Dec. 23 to 27

Return Limit—Dec. 27, 1937

NEW YEARS

Fare and One-Quarter

Tickets on Sale Dec. 30, 1937, to Jan. 3, 1938

Return Limit Jan. 3, 1938

Combination Christmas and New Year's Fare and One-Third

Tickets on Sale from 3 Days before School Closes—Return Limit 3 Days After School Re-opens

For information write or phone

GREYHOUND

BLAIRMORE, ALBERTA

So much more Flavor!

You will be glad to know that Canada's largest vintner produces wines which possess the most delicious flavor and which cost you much less than imported wines. Ask for Bright's CONCORD or Bright's CATAWBA.



Bright's
Concord

Bright's
WINES

Bright's
Catawba

THE FAMILY WINES FOR ALL THE FAMILY

26 oz. bottle .65

40 oz. bottle .90

Carton of six 26 oz. \$3.50

One gallon jar \$2.75

Produced by T. G. Bright & Co., Limited, Niagara Falls.

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

TRY

Maple Leaf Flour

for your

CHRISTMAS BAKING

This Flour Comes in 24's, 49's and 98's at

MARK SARTORIS'

FREE DELIVERY Phone 293 BLAIRMORE, ALTA.

We are Westinghouse Dealers

CROWS' NEST PASS MOTORS

— CHEVROLET and OLDSMOBILE DEALERS —

WESTINGHOUSE REFRIGERATORS

BLAIRMORE

Phone 105

See Our Range
of Used Radios



Place your order
early for

Christmas Cakes

from our already-baked stock, either light or dark,

also

Christmas Puddings

made in time for Christmas

ORDER FROM YOUR GROCER

MEADE'S BAKING SERVICE

Honey Bread

Phone 74w

Bellévue

Would it not be a splendid idea, and quite in keeping with his plan against the press, to have Aberhart submit his notes to a board of censors (pressmen, perhaps) before he is permitted to broadcast.

Wishing all
a Merry Christmas

F. A. RUZICKA
General Merchant
FRANK ALBERTA

Heartiest Greetings
for Christmas and
The New Year

C. H. ERIKSON
Contractor and Builder
BLAIRMORE ALBERTA

May the New Year bring you Prosperity and
this Christmas be a Merry one

REX CAFE
"A Good Place to Eat"
BLAIRMORE ALBERTA

A Merry Christmas
and a
Prosperous New Year to Everybody
HOME BUILDERS' HARDWARE
R. N. BARNHILL, Prop.
Next Door Blairmore Pharmacy
Phone 19

BLAIRMORE ALBERTA

We wish you a Merry Christmas, right heartily;
Lots of friends to give you greeting;
A season filled with blessings.

KERR BROS.
General Merchants
BELLEVUE PASSBURG

Again we thank our many Customers in the
Crows' Nest Pass for Patronage during
1937 and wish you one and all the
Compliments of the Season.

See the New Ford V8



"Watch The Fords Go By"

Red Trail Motors
R. Fumagalli, Prop.

General Garage Blairmore, Alberta

SOME PUDDING

Half a ton is rather a lot of Christmas pudding for one small kitchen to produce, especially when it's no bigger than the kitchen of a railway dining car, which measures 21 by 6 ft 6 inches. Thomas Gear, chef in charge of operations of dining cars with the C.N.R., gives out this brooding recipe, founded on an old English original: Bread crumbs, 200 pounds; fine chopped suet, 125 pounds; flour, 50 pounds; sugar, 125 pounds; eggs, 84 dozen; milk, 12½ gallons; sultana raisins and currants, 100 pounds each; mixed peel, 50 pounds; cinnamon, allspice and nutmeg, 3½ pounds each; lemons, juice and rind, 16 2/3 dozen; salt, half a pound; baking soda, 1½ pounds and 600 fluid ounces of brandy. Undaunted by the proportions of their task, a Montreal chef and two assistants have begun mixing operations in a car not far from Bonaventure Station, and before a fortnight is over they will have their 1000 pounds of plum pudding all ready to eat.

Roses were picked from garden (near Staveland) last week.

Christmas Greetings

We wish to extend to you the Season's Greetings, hoping that you may have A Merry Christmas and A Happy New Year, and that there will be many good things in store for you in 1938.

THE BLAIRMORE ENTERPRISE

NOVEMBER - DECEMBER

For all that God in mercy sends:
For health and strength, for home
for friends,
For comfort in the time of need,
For every kindly word and deed,
For happy thought and pleasant talk,
For guidance in our daily walk,
For all those things give thanks.

For beauty in this world of ours,
For verdant grass and lovely flowers,
For song of birds, for hum of bees,
For the refreshing summer breeze,
For hill and plain, for streams and wood,
For the great ocean's mighty flood,
For all these things give thanks.

For the sweet sleep that comes with
night,
For the returning morning's light,
For the bright sun which shines on
high,
For stars that glitter in the sky—
For these and everything we see,
O Lord, our hearts we lift to thee,
And give thee hearty thanks.

The Ordination of a Negro Preacher

In one of the southern states a negro felt that he had been called upon to preach the gospel, so he applied for admission to the ministry, submitting himself to examination by the ministers.

The examination proceeded as follows:

"Can you read, Sam?"
"No, suh."
"Can you write?"
"No, suh, I can't write suh, but my wife is a pretty good writer, suh."
"Do you know the Bible?"
"Yes, suh, Ise pretty good in the Bible suh, Ise know ma' Bible from lid to lid."
"What part of the Bible do you like best?"
"Well, suh, I like the New Testament the best, suh."
"What books of the New Testament do you like best?"
"The book of the parable, suh."
"Which of the parables do you like best?"

"Why lawsee; I like de parable of de Good Samaritan."
"Well, tell me the parable of the Good Samaritan."

"Well, suh, I will, suh."

"Once upon a time a man went from Jerusalem to Jericho and fell among thieves, and thorns grew up and choked that man and he went on and didn't have any money, and he met the Queen of Sheba and she gave that man, yes, suh, she gave that man a thousand talents of gold and a hundred changes of rament and he got in a chariot and drove furiously, and while he was driving under a big tree his hair caught among the limbs and he hung there many days and nights and the ravens brought him food to eat and water to drink and that night while he was hangen there asleep his wife comes along and cut off his hair and he fell on stony ground and it rained forty days and forty nights, and he hid himself in a cave."

"And he met a man who said come in and have supper with me, and he said I have married a wife and can't. So the man went out in the highways and byways and compelled him to come in and have supper with him. And he went on to Jerusalem and saw the Queen Jazibelle sitting high up in a window and when she saw him she laughed and they throw her down, and he said throw her down some more, and they throw her down seventy and seven times, and of the fragments they pick up twelve baskets. Now whose wife do you think she will be in the day of judgment?"

CONFIDENCE EXPRESSED IN FUTURE OF ALBERTA

"Observers at a distance are apt to misjudge Alberta and its citizens by the present state of affairs there," said Jackson Dodds, general manager of the Bank of Montreal, at the institution's recent annual meeting.

"It is," he continued, "one of the most richly endowed provinces, but in the midst of its vast natural resources there has been in some districts virtual destitution and despair. Efforts made to cope with such a situation on practical lines are necessarily slow in producing noticeable results, and distracted people fall easy prey to promises of quick relief from their trouble."

"In the case of Alberta, before the disorganized sound majority of electors realized it, the province was committed to a quixotic adventure."

"The cost of that 'experiment,' as it has been called, cannot be calculated in terms of money alone, and it is not unlikely that the chief sufferers will be the very people it promised to help. It is to be hoped that there may be a compensating gain in the lesson to be learned by those who would wreck the established order of things; imperfect though it may be, it has taken many centuries of constructive effort to build up."

"Our confidence in the ultimate return of normal conditions in Alberta cannot be better expressed than by saying that we have endeavored to continue doing business as usual at our branches in that province, where we have thousands of valued customers."—Financial Post.

PITY THE CREDIT MAN

If he refuses an account, he's crazy.
If he accepts it, he's easy.
If he asks questions, he's suspicious.
If he doesn't, he's a trusting soul.
If he makes you pay, he's unfeeling.

If he lets it run, he's careless.
If his percentage of loss is high, he's no good.

If it's low, he won't take a chance.
If he kicks, he is a crab.
If he's alive, he doesn't know it.
If he wants to increase expense, it's absolutely unnecessary.

If he stays in a rut, some young hot-air artist gets his job.
There are BORN SALESMEN, BORN BUYER, but who in Kingdom Come ever heard of a BORN CREDIT MAN.

Conversation in Heaven

An old story is resurrected about President Wilson walking along the streets of New Jerusalem, met Moses, when the following exchange took place:

"You are Mr. Wilson, are you not?"
"I am."
"Am very sorry for you."
"Why so?"
"Weren't you Woodrow Wilson, President of the United States?"
"I was."
"And didn't you issue the fourteen points for settlement of the Great War?"
"I did."
"Well, I'm sorry for you, because they have done such dreadful things to your fourteen points."
"For the matter of that, I should advise you to go back to the earth and see what they have done to your Ten Commandments."

One of the Drunkheller papers complains of receiving quite a number of letters without proper signatures. We'd suggest that they pass them on to Mr. Aberhart—maybe he'd use them.

THRIFTY NATIONAL HOUSEKEEPING

For the first time in years the Government of Canada is living within its income. A statement issued by the comptroller of the treasury shows that during the first seven months of 1937 federal receipts amounted to \$319,000,000, while disbursements totalled \$286,000,000. Heavy demands upon the national purse for relief purposes, as well as the requirements of day-to-day governmental services, have been more than equalled by the growing income which results from improvement in economic conditions since the King Government assumed office. Even if the treasury figures for the final five months of the year are less favorable, the results of the first seven months under Finance Minister Dunning's skilful administration encourage the hope that a balanced budget is not far distant.—Ex.

Mrs. William Aberhart has left Edmonton for Vancouver, where she will spend the holiday season, and will be joined by Premier Aberhart later in the month.

Three men were arrested at Calgary as suspects in connection with a robbery at Lethbridge last week. A watch, taken from the Lethbridge store, served as the main clue to the arrest.

Heartiest Season's
Greetings is the wish of

T. J. COSTIGAN
Barrister and Solicitor
BLAIRMORE ALBERTA

"Merry Christmas"
our Happy Greeting
to all

HILLCREST HOTEL
F. A. Gregory, Prop.
HILLCREST ALBERTA

With Hearty Good Wishes for The Yuletide
and Happiness in the New Year

HUNTER'S BAKERY
COLEMAN ALBERTA

Each Day Reminds us that to you belongs the
Thanks for our Merry Christmas

F. M. THOMPSON CO.
GENERAL MERCHANTS
Greenhill Store Phone 28 Dry Goods Phone 15 Main Store Phone 25

The best we can wish for is that, until we wish
again, we remain as good friends as
we have been in the past

Johnson & Cousens
General Merchants
Phone 12m Bellevue, Alberta



May Fortune Smile Upon You Through Your
Remaining Years—
This is the Christmas Wish of

West Canadian Collieries,
LIMITED
BLAIRMORE ALBERTA

James Corbett has resigned the position of manager of the King Edward hotel at Fernie, and is succeeded by John Boese, formerly of the Niagara.

Twenty-five years ago December the 3rd, Andy Davison led a girl to the altar at Calgary for the marriage ceremony. The young lady happened to be Miss Edie Higgins.

NEW HOSPITAL FOR EDMONTON
Authorization for construction of a new 200-bed hospital at Edmonton at a cost of around \$450,000 has been received from the Sisters of Charity of the North West Territories at Montreal.

The Sisters of Charity, better known as the Grey Nuns, now operate the Edmonton general hospital. The new building will double the bed accommodation. Construction is expected to start next spring.

I REFUSE
(Being a few Random Thoughts)

That I can refuse to accept and am free to acquiesce in any idea, or policy which may be presented to me is a superlative gift and my inalienable privilege for which I should be duly grateful. Having this measure of freedom

I therefore refuse to hand over my intellect, my liberty of thinking, for myself to any sole surviving superman, whether he be a painter, a school teacher, a preacher with an economic bee in his bonnet, or a leader who would use me to promote his own ambition or to line his own pockets. My mind is mine and I intend to keep it mine and do my own thinking, with what assistance I can get from those of my own choice. I refuse to jump when any man jerks the string. I refuse also to be a hobbyist, although I have a hobby. My hobby is to do away with all hobbies. "Whoso would be a man must be a non-conformist," I refuse to conform in this Emersonian sense, when conformity means surrender of my heritage and privileges.

I refuse to yield to personal prejudice; or allow it to becloud my judgment. I will not exclude from my consideration any man because he does not belong to my set, my class, my political affiliation or my religion. I believe that intolerance is one of the major sins of society. Its implication in a supposed superiority, greater clarity in thinking, greater ability in action; whereas it arises from sheer egotism, insufferable ignorance and insularity; and I will register a solemn vow to be intolerant of culpable ignorance and insularity. I will not permit myself to imagine that the universe centres round me or my particular interests, nor that I have a monopoly on brains, policies and the science of human relations.

I refuse to be the plaything of circumstances or to be sorry for myself. I want to stand on my own feet as far as that may be possible. If I fail I shall examine myself so that I may not attribute my failure to luck or some adventitious thing. I want to ingrain upon myself that the biggest factor in my success, my peace of mind and my happiness is just myself; that I am "master of my fate" in a greater degree than I have yet imagined. I take myself for better or for worse and work on the basis of my inherent possibilities. If I am in less favored circumstances than some others, I won't growl. If I am only a common soldier in the ranks, I will work for my stripes but will not complain or make myself a nuisance to myself because I am not a field marshal. If I cannot take a conspicuous place among my fellows I can always have a few friends.

I refuse, if I happen to have been given or have achieved power, to use that power ruthlessly to the detriment of others. I am not a beast of the jungle, but a human with intelligence and sensibility. There are others not as well equipped by nature or circumstance as I am. I refuse to despise them or to make life harder for them. I will not add to the poverty of any because I am not poor. I will not despise lack of education just because I have a little education myself. I will not use my superior experience to the advantage of those less fortunate than I am. In short, I refuse to do what may not become a man.—To Canadian National Magazine by Raymond Crawford.

"Constipation" is what you call it when you can't budget.

PROVISIONAL COUNCIL
HEADED BY McFARLAND

At Red Deer, what is seen as the outstanding step toward ending the Aberhart regime resulted from a meeting of Conservatives, People's League representatives and members of the U.F.A.

Those present formed themselves into a provisional council and selected John I. McFarland, Calgary, as the chairman. Mr. McFarland will be assisted by an executive committee to carry on the work until a larger and more representative permanent council is elected by a joint convention. That will probably be early in the New Year.

The personnel of the temporary provincial council is — People's League: F. E. Osborne, Calgary; S. A. Fox, Innisfail; A. A. Macmillan, Peace River, and Clyde C. Gillies, Clover Bar.

U.F.A. members: R. G. Reid, Edmonton; Ronald Pye, Penhold; A. P. Shuttleworth, Red Deer, and one member to be chosen.

Conservatives: J. W. Crawford, Calgary; A. W. Fraser, Vegreville; W. J. Botterill, Red Deer, and E. N. Ridley, Strathmore.

All other organizations and parties interested in unity and ultimate sound government are being invited to select representatives to the council.

PRIZE AWARDED
TO CALGARY BEER

Under date of October 26th, from Ottawa, in an article copyrighted by the Suntham Publishing Company Limited, Charles Bishop, the Calgary Herald's Ottawa Correspondent, reports that "out of no fewer than 7,000 bottles of beer submitted from throughout the United Kingdom and all parts of the British Empire, the Calgary Brewing & Malting Company won the diploma in the "heavy" beer class against all overseas beer in the bottled beer competition recently held in London, England.

For the first time Empire beers were entered in the competition and, entries were received from Canada, New Zealand, Australia and Kenya Colony. A number of Canadian brewers submitted entries in the "heavy" class, but Calgary beer topped them all.

A report received by the Department of Trade and Commerce states that "the judges announced they were particularly struck with the fine quality of the overseas brews and had to spend four times as long in arriving at a decision regarding Dominion beers as they had the home entries."

THE PRESS IS BANNED

Just what the people of Alberta might expect if the full program of the Aberhartists were to be put into force may be judged by the action of the Social Credit convention in Macleod Thursday when reporters were banished from the meeting.

Not only were they banished, but they were forced to deliver up the notes they had taken on the preliminaries of the meeting before they left.

Even in their most militant days following their success at the polls in 1921, the United Farmers of Alberta never went so far. They always welcomed the public as represented by the Press. They were democratic enough to want the people to know what their leaders said, what policies were being considered and what were the objectives of the new political party.

The people of Alberta are being treated to a sample of the press gag in action, and if we mistake not, they will decide that any political organization which aims to control their lives but which fears to let the public know what is being discussed at constituency conventions is not the sort of an organization which can be trusted.—Lethbridge Herald.

Mrs. F. M. Pinkney returned last week end from an extended visit with her daughter and son-in-law, Mr. and Mrs. E. A. Harper, in Winnipeg.

Some more spite bills against the press and the banks are promised by shower baths and hot water. They Aberhart. Maybe they'll go the way offer you all the comforts of home, of all his other promises. [including plumbing troubles.]

Heartiest Greetings of the Festive Season
— to our —
Numerous Friends in The Pass
ZAK'S MEAT MARKETS
COLEMAN, Phone 53 Phone 188m, BELLEVUE

Heartiest Season's Greetings to all
our Patrons and Friends.
ORPHEUM THEATRE
E. RINALDI, Prop.
BLAIRMORE ALBERTA

Again we thank our many Customers in the
Crows' Nest Pass for Patronage during
1937 and wish you one and all the
Compliments of the Season.
The Greenhill Hotel
T. H. DUNCAN, Manager
GREENHILL GRILL IN CONNECTION
BLAIRMORE ALBERTA

**"The Meat
Makes the Meal"**
—NOTHING NICER
TO GIVE OR SERVE
FOR CHRISTMAS
THAN A TENDER,
JUICY, FULL-FLAV-
ORED

Swift's Premium Ham
"OVENIZED FOR TENDERNESS"
WISHES ALL THEIR FRIENDS
IN BLAIRMORE AND DISTRICT
A Merry Christmas



A.B.C.
-- DRY --
GINGER ALE
A PERFECT COMPANION FOR
THE HOLIDAY REFRESHMENTS


from the
**HOUSE OF
Lethbridge**

Sincere Greetings to All Patrons
Wishing Everybody The Compliments
of the Season
WOROBEC RADIO SERVICE
BELLEVUE ALBERTA

May Your New Year be Brighter
and this Christmas a Cheery one
ROYAL CAFE
"THE PLACE TO MEET YOUR FRIENDS"
BLAIRMORE ALBERTA

Sincere Greetings
and all
Good Wishes for Christmas
and a
Bright and Prosperous New Year
HOTEL ROYAL
"MODERN - COMFORT - LOW COST"
Right in the Heart of the City
Corner 2nd St. W. and 8th Ave.
C. B. BARRELL, Manager CALGARY, ALBERTA

To The People of the Crows' Nest Pass and
District, We Extend the
Season's Greetings

PRAIRIE PRODUCTS FOR PRAIRIE PEOPLE
Packed of Quality
Canned Vegetables
Taber Canning Co., Ltd.
Taber, Alberta


Greetings
for the
Christmas Season
EATON'S


SYMBOLS OF CHRISTMAS

The Tree is Ancient But Not So Reindeer

Pious legend has it that St. Boniface, heroic early missionary to the hard-boiled North Germans, chopped down a sacred giant oak to show his challengers how little power their lightning-god had. He was not blasted down in his tracks, as they all expected him to be; and presently a little evergreen sprang up alongside the stump of the overthrown god-tree. That, the legend says, was the beginning of Christmas trees.

It is a very pretty tale, but probably only a tale. For the same Germans who worshipped the oak also revered the evergreen trees, and cut down their branches to add to mistletoe and holly in decorating their halls of feasting. There were Christmas trees before ever there was a Christmas.

Favorites throughout the northern hemisphere, in lands where Christmas trees are used at all, are the short-necked spruces and fir. The "Tannenbaum" of the famous German song is a fir, or balsam. The two trees look much alike, but are easily told apart. Firs have rather soft, flattish, curved needles, and their cones stand up. Spruces have stiff, prickly needles, and their cones hang down. Besides these two, all kinds of other trees are used, though to a smaller extent: pines, junipers or "cedars," abies, and so on.

In the early days of forest conservation, the Christmas tree practice was rather frowned upon; but now forestry experts approve their use, partly as an outlet for little trees that have to be thinned out of



The Madonna On The Rock Remains Serene

Towering above the surrounding seas, a constant reminder to the people of Prospect of their religion is Virgin Island, one of the most remarkable natural rock formations in the world. On the side of this island is a remarkable likeness of the Madonna with the Christ-Child in her arms.

Away from the noisy, harring world, the rocky lands of the island have never been disturbed by human beings and only on a calm day do men dare approach this high hill set in the Atlantic Ocean—feared by mariners.

Engraved in the side of the island, 40 feet above the surging seas, the picture of the Virgin Mary has withstood the wind and rain and storms for centuries and will remain as a guide to the residents of Prospect and the neighboring villages in their worship.

On a clear, calm day, visitors can approach the island and view the Biblical spectacle at close range, but no fisherman would venture near the rock in a storm.

It is a strange fact, too, that close by, in Prospect Bay, the Norsemen are believed to have landed for the first time in North America, more than 1,000 years ago.

But the picture of the Virgin Mary and the Christ-Child still remains undisturbed, while the signs of the Viking settlement have practically all disappeared.

The Man Who Made Christmas

CHARLES DICKENS SET FESTIVE STYLES

There was never a greater apostle of good cheer and kindness than Charles Dickens, whose neglected boyhood of debtors' prisons, of hard degrading work in a blacking factory, taught him what the Christmas spirit ought to be, by the bitter contrast of what it never was for him. He was born in 1812 at Portsmouth, of lower middle class parents. His father was a good-natured ne'er-do-well, always in debt, like the famous character, Micawber, in "David Copperfield." His mother was a real life version of the silly, flighty Mrs. Nickleby who appears in another of Dickens' great books, "Nicholas Nickleby." Poverty was their inevitable lot until "Pickwick Papers" brought the

jollity, their spirit of kindness, their appeal to the British character, took a lasting hold on popular imagination.

It was the immense popularity of Dickens' book which did this, and they were popular because of those very characteristics, the essence of which is found in his accounts of Christmas—joyfulness, kindness, pathos and humor inextricably mixed, love of the poor, and indignation at their oppressions.

Within eighteen months Dickens was the most widely read author of his day—or of any other day, for most great authors of the past either appealed less to the masses or had lived when few could read books, and fewer afford them. Only Sir



twenty-four-year-old Charles Dickens fame, and the beginning of wealth.

Standards for Christmas

And it is to "Pickwick Papers" and his later books, particularly "The Christmas Carol," that we owe much of what is most typical of our Christmas festivities. Before Dickens there were no universally accepted "standards" for the English Christmas. Dickens in his books chooses from many old English customs, and invents others, and describes Christmas festivities time after time, which by their

Walter Scott had approached Dickens' popularity, and his work, utterly different though it was, had paved the way for Dickens by educating a huge public to find pleasure in good novels.

Dickens and America

In 1850, at the peak of his fame, Dickens made a triumphant tour of America, offending the Americans on his return by some of the descriptions of their life in his book "American Notes." But the squalid life he had led as a boy not only gave him the qualities which made him famous, they gave him another quality which killed him. Haunted by the fear of poverty, Dickens' life became a furious drive to put him and his children beyond the reach of want for ever. Book after book came from his ceaseless pen, but they were not enough. In 1850 he started a magazine, "Household Words." He found that his genius as an amateur actor could be turned into huge sums of money when he toured the country giving readings from his own works. Those readings drained his vitality, and when in 1867-68 he toured America, he was in a semi-fainting condition after every reading. He earned \$100,000 but was a broken man. Yet after a brief rest on his return to England, he started them again, and on June 9, 1870, he was struck down for the last time, at his desk, by an effusion of blood to the brain. And the desk was at a fine house, "Gadshill Place," which he had often gazed at forty-five years before—a sad little dreaming boy, and determined that sometime, somehow, that fine, big house should be his own.

When The Stork Arrives At Christmas

Why is Christmas Day so little in favour as a birthday? A child born on December 25th soon finds that the two present-receiving occasions of the year are combined in one, and in later life there is a sense of deprivation, not to say of rank injustice, when birthday and Christmas presents are received in one parcel.

Visits from the stork are comparatively rare on December 25th. A wealthy North Countryman publicly invited to dinner on Boxing Day all who, like himself, were born on Christmas Day. Only two persons accepted.

Similar was the result of a quest by the Society of Noctives, membership of which is confined to those born on Christmas Day. Some years ago it offered to adopt every child in Dr. Barnard's Homes whose birthday was December 25th. At the time there were 6,000 youngsters on the books, and it seemed, therefore, that the society was about to enter upon a big undertaking; but out of that number only one was found eligible.

When the stork does visit a household on Christmas Day, its other comings also are sometimes peculiar. In a London (Eng.) family there are four persons whose birthdays are respectively December 25th, February 29th, April 1st, and November 5th. Thus one actually has a birthday only every fourth year. The birthday, however, is always celebrated on February 28th.

In the same district there is a family which has a birthday for all the English quarter days (March 25th, June 24th, September 29th, and December 25th), as well as the Scottish quarter day, August 1st. One of its members, who died in childhood, was born on St. Patrick's Day, March 17th.

In some hospitals all babies born on Christmas Day are given Noel as a second name, and it is customary in others for girls to be named Christine. Mothers in a provincial hospital are advised to call baby girls Mary.

A child born to a couple named Day was registered Pudding Day, as Mr. and Mrs. Duck named a daughter Yuletide Duck. In after years she became plain Sarah. Holly, Merry, Happy, Carol, Almond, Valencia—these and other names have also been used, and at least one person appears in the registers of Somerset House as Merry Christmas.

A few years back the father of a Noctive wished to have him christened King Wenceslaus, under the impression that that monarch, if not a saint, was little short of one; but in the end he was persuaded to substitute Joseph.

Despite the comparative fewness of the stork's gifts at Christmas, there have been some eminent Noctives. Among those born on December 25th were Sir Isaac Newton, Dorothy Wordsworth, Samuel Smiles, and Henry Russell, author of "Cheer, Boys, Cheer."

too-thick young growing stands of timber.

Thus our holiday sentiment may serve a practical end as well, in the national economy.

Reindeer Modern

Reindeer are comparatively recent features of the Yuletide fauna and flora; they do not figure in the Christmas art, literature or legend of ancient and medieval times. They would appear to have got into our notions of equipment for St. Nicholas by way of Lapland, the "farthest north" in early modern European times.



THE CHRISTMAS TRAVELLERS

where these animals are both horses and cows to the people.

Excellent adapted to useful life in a hard country are the reindeer. They can stand any amount of cold, they can feed on the toughest kind of fare. Favorite fodder is the finely-branched lichen that grows in great mats all round the northern end of the earth, known from that very fact as reindeer moss. Tireless and fleet of foot, they merit the name the Germans call them, "Rentier," which means "running animal."

Reindeer of the old world have a bigger, huskier relative on our own continent, the

caribou. But our caribou has never been systematically tamed; it is still a standby for the hunting tribes of Indians and the Eskimos of the Far North. Reindeer introduced into Alaska from Siberia have revolutionized the lives of the Indians and Eskimos of that region, turning them from hunters to herdsmen.

Colors of Christmas

Green and red are the colors of Christmas, cheerful against the white snow and the gray skies. Long before there was any Christmas, our Celtic and Teutonic ancestors of northern Europe celebrated a pagan Yule-feast, bringing into their houses

green branches as though to assure themselves that winter must end and spring return at last.

Mistletoe, sacred plant to the old Celtic Druids, whose religion was borrowed, in part, by their Germanic neighbors, was a plant of mystery, for its seeds are so tiny that they may have escaped notice; and above all its habit of growing straight out of the branch of a tree of another species must have puzzled men ignorant of the nature of parasitism, to the point of believing it to be supernatural.

Old-Time Feasting Customs

Christmas in England has always been a great occasion for drinking and feasting. In fact, an Italian proverb says of a busy man, that "He has more to do than the ovens in England at Christmas."

In old England they had many dishes which we seldom hear of now. There was frumenty, a dish made of wheat which is still sometimes served in Yorkshire, ale posset, Shropshire "wigs," and curraway buns dipped in ale. Yule doughs or dows were eaten everywhere, and in Coventry they made their famous God-cake. Tansy, too, was a favorite dish. This was made with eggs and cream, flavored with the juice of tansy, an extremely bitter, aromatic herb. In addition there was Christmas brawn, connynges in gravy, and a host of dishes that have since died out.

Christmas was never a national festival in Scotland, but at this period of the year new sowens were always eaten. These were made from the husks and seedings of oatmeal mixed with molasses, and, to all accounts, were delicious.

Lacking our mass-production methods, old-time toys were stronger and made with greater attention to detail. The Dutch, Germans, Danes, and Italians specialized in dolls' houses of surpassing beauty; but even the wealthiest children have always loyally loved their rag dolls best of all.

Every child has had its hobby-horse; a blood-stirring ride has always been welcomed.

Lacking our mass-production methods, old-time toys were stronger and made with greater attention to detail. The Dutch, Germans, Danes, and Italians specialized in dolls' houses of surpassing beauty; but even the wealthiest children have always loyally loved their rag dolls best of all.

Kindly Season

It is the most human and kindly of seasons, as fully penetrated and irradiated with the feeling of human brotherhood, which is the essential spirit of Christianity, as the month of June with sunshine and the balmy breath of roses.—George W. Curtis.



Christmas Kindness

Because this old world is hungry for love, "the simple art of being kind" is needed to carry Christmas through the year. We may get along comfortably without further wisdom or guile or sophistication; but, as sorely as we need the gentle offices of love as we meet one another by the way.

The Compliments
of the Season

D. OLIVER

Draying

BLAIRMORE : ALBERTA

We Join our Many Patrons
in Wishing One and All
The

COMPLIMENTS OF THE
SEASON

COLE'S THEATRES
BELLEVUE HILLCREST

"Merry Christmas"
our Happy Greeting
to all

EMPIRE HOTEL

J. A. McDONALD, Prop.
COLEMAN ALBERTA

Wishing all
a Merry Christmas

MAR POY

Groceries and Confectionery
FRANK ALBERTA

The Same Old Wish—
"A Merry Christmas"

UNION MEAT
MARKET

Chas. Sartoria, Prop.
BLAIRMORE : ALBERTA

Heartiest Season's
Greetings is the wish of

M. LITVIAK

Watchmaker and Jeweller
BLAIRMORE : ALBERTA

May Your Yuletide

be happy

W. A. BEEBE

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Phone 37
BLAIRMORE : ALBERTA

Heartiest Greetings
for Christmas and
The New Year

CRYSTAL DAIRY

W. Oliver, Prop.
BLAIRMORE and COLEMAN

Heartiest Greetings of
The Season to our
myriad friends

GUSHUL STUDIOS

Phone 285
BLAIRMORE : ALBERTA



Local and General Items

Deer are reported very plentiful up the Elk Valley.

Upwards of forty were killed when a passenger train collided in Scotland with a truck.

Mr. and Mrs. A. M. Morrison left Coleman last week to spend the winter months at Long Beach, California.

Joe says that if he can get \$25 dividends a month for two years that he will buy Ontario's gubernatorial residence.

The Hillcrest Miners' Literary and Athletic Association will hold two smokers, one on December 22nd and the other on the 29th.

Apparently Mounties are flocking to the preachers in the dying days of 1937 for marriage ceremonies. Must have got word from Abie to "Go ahead!"

Urbane Doughty, of Lethbridge, has been appointed official scorer for the Kootenay hockey league. Concise and up-to-the-minute records of the league scoring will be kept.

R. Sjobeck, well known C.P.R. road-master on this section, left last week for Montreal, from which point he sails on the s.s. Duchess of Bedford on a visit to his home near Stockholm, Sweden. He will be away about three months.

Auto traffic to Calgary from Macleod is now being diverted via the Mackenzie bridge and north about six miles, then west to the gravelled highway. It will take several months to complete the new west bridge, replacing the one destroyed by fire.

Election of officers of the men's Social Credit group at Hillcrest last week resulted as follows: Jack Dudley, president; Joe Atkinson, secretary-treasurer. Delegates chosen to attend the zone convention were Jack Dudley, Ernie Rhys and Joe Atkinson.

Announcement is made that on the first of the new year, D. G. Campbell manager of the Cranbrook branch of the Scott Fruit Company, will return to the head office at Calgary, and be succeeded in Cranbrook by Robert Simpson, who has been connected with the company branches at Trail and Nelson.

The Alberta government has filed an appeal against a judgment by Mr. Justice A. F. Ewing, declaring the provincial guaranteed securities act as ultra vires the Alberta legislature. The act provided for reduction of interest payments by 50 per cent. on bonds, debentures, etc., which carried a guarantee by the Alberta government.

F. Vernon, conductor of the Fernie High School Augmented Concert Orchestra, states that he has 33 members at present and expects to better this attendance in the course of a few weeks. There is still a few vacancies for violin players, either boys or girls, ladies or gentlemen. It is the ambition of Mr. Vernon to take this concert orchestra down to Blairmore for the next musical festival, and try to bring back the trophy for orchestras the same way as he has done with the band during the past two years.

Local and General Items

Keep your eyes open before marriage; half shut afterwards.

Yes sir, a man with a slender salary should not marry a woman with a big waste.

A gasoline refinery of 300 barrels per day capacity is to be established at High River.

Now we know why ancient civilization died. They reached the point where it was cheaper to start over than to pay the debts.

"Is my name written there?" is the latest theme song to be adopted by Social Crediters. Thinking, of course, of the blue pledges.

Charles Tenaile, arrested in Paris in an alleged monarchist plot, was born in Lethbridge, but left with his parents for France when he was ten years old.

William Cockburn, 48, was instantly killed by a blow-out at the working face of No. 1 east mine at Coal Creek on Wednesday of last week. He leaves a wife and one child.

Shortly after Mr. Aberhart gets settled down in his beautiful palace at Vancouver, press representatives from not only Alberta, but all of Canada, plan on tendering him a shower of—possibly lingerie and such!

Municipal elections will soon be occupying the minds of our citizens. With the splendid record of our present council and school board, why not allow them to remain in office for another term and avoid the cost of an election?

William Landslark, alias William Munroe, who was sentenced last week by Magistrate Gresham to six months for theft of money, was later given a month by Magistrate Beaumont at Lethbridge for being in illegal possession of liquor, the sentences to run concurrently.

The editor of the High River Times received a letter last week, addressed to "The Sporting Editor." He says it was just a typographical error from the point of a fountain pen. Really, you're liable to get anything from a fountain pen now, since Aberhart and Manning started the racket.

The press was excluded from the annual convention of the Macleod Constituency Association of the Alberta Social Credit League at Macleod. At the start of the convention, press representatives were admitted, but on being voted out after listening to two hours of routine business, they were requested to show their notes to a committee.

And then there was the one on the Scotchman, who was in the company of a showy Englishman and an Irishman, when the Englishman produced from his pocket a five-pound note and lit his pipe by burning the note. The Irishman not wishing to be outdone, immediately flashed a ten-pound note with which he did likewise. The Scotchman looked on in utter bewilderment until he finally got a bright idea. He wrote out a check for a hundred pounds, calmly wadded it up, applied a match and with it lit his pipe.



Christmas

We extend to you our
Best Wishes for a
Merry Christmas and
Prosperous New Year



Hillcrest Collieries, Limited
Hillcrest, Alberta

This Christmas
and many years to come
FOR CHEERFUL WELL-BEING ON THE HOLIDAY MORNING
mix with Calgary Dry Ginger Ale



ORDER YOUR
CHRISTMAS
CARTON NOW



SOLD AT
ALL BETTER
STORES

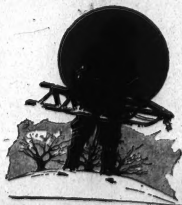


The best we can wish for is that, until we wish
again, we remain as good friends as
we have been in the past

G. E. CRUICKSHANK LTD.
GENERAL MERCHANTS

HILLCREST

ALBERTA



We wish you a Merry Christmas, right heartily;
Lots of friends to give you greeting;
A season filled with blessings.

GEORGE PATTINSON

— HARDWARE —

COLEMAN

ALBERTA